



**BELGIOIOSO®**  
**FOODSERVICE**

# PRIME REWARDS PROGRAM 2017





## INCREASE YOUR SAVINGS FROM BELGIOIOSO

Use your purchasing power to your advantage. The BelGioioso Prime Rewards foodservice program rewards you for buying from our entire offering of specialty Italian cheeses. There are three levels so you can find the right level for your business. The more branded products you purchase, the more money you earn!

### Level One

Purchase 500 pounds of branded quarterly to qualify for a savings of

**10¢ lb.**

### Level Two

Purchase 2,000 pounds of branded quarterly to qualify for a savings of

**15¢ lb.**

### Level Three

Purchase 4,000 pounds of branded quarterly to qualify for a savings of

**20¢ lb.**

## BELGIOIOSO CATEGORIES ELIGIBLE FOR VOLUME THRESHOLDS AND CASH BACK PAYMENT

- Burrata
- Crescenza-Stracchino
- Pepato
- Peperoncino®
- Italico™
- Crumbly Gorgonzola
- CreamyGorg®
- Provolone
- Cheese Boards/Trays
- Fontina
- Asiago/ Aged Asiago
- Asiago Fresco™
- American Grana®
- Parmesan
- Romano
- Auribella®
- Kasserli
- Crema di Mascarpone™
- Ricotta con Latte®
- Ricotta Salata
- Fresh Mozzarella
  - Snacking
  - Marinated
  - Braided
  - Smoked
  - Slicing Loaf

## BELGIOIOSO CATEGORIES ELIGIBLE FOR VOLUME THRESHOLDS

- Fresh Mozzarella Curd
- Mascarpone
- Fresh Mozzarella Waterpack
- Fresh Mozzarella Thermoform
- Pecorino Romano

For example, you buy the following in one quarter.

### QUALIFYING POUNDS

- 1,000 lbs. BelGioioso American Grana®
- 500 lbs. BelGioioso Peperoncino®
- 500 lbs. BelGioioso Fresh Mozzarella Curd
- 2,000 lbs. **You are now qualified for \$0.15/lb. cash back**

### QUALIFYING POUNDS FOR CASH BACK

- 1,000 lbs.
- 500 lbs.
- 1,500 lbs. x \$0.15/lb. = **\$225.00 cash back**

## BELGIOIOSO PRIME REWARDS MEAN MORE FOR YOU

Take advantage of the resources BelGioioso has available to help you grow your Italian cheese offerings!

- Visit [belgioioso.com](http://belgioioso.com) for helpful tips about our cheeses, along with recipe ideas.
- Contact our broker and sales staff for help in menuing and better product utilization.



**SIGN UP FORM**

Are you a new customer of BelGioioso: YES NO

Name of operation \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Manager name \_\_\_\_\_

Manager email/phone number \_\_\_\_\_

Manager signature \_\_\_\_\_

Broker sales name/email \_\_\_\_\_

BelGioioso Regional Manager \_\_\_\_\_

**Please list all current items being purchased before signing up for reward program:**

**Please list any/all new items to be purchased:**

The BelGioioso Prime Rewards Program is offered to promote the growth of all qualifying BelGioioso products and will be paid on a quarterly basis with terms and conditions listed below:

**Terms and conditions**

- All pounds purchased under BelGioioso brands (including La Bottega di BelGioioso and Casaro) will qualify as outlined in the program.
- The BelGioioso Prime Rewards Program is effective until December 31, 2017. At that time, the program will be reviewed for renewal.
- All proposed elements of this program are based on invoiced pounds (deductions will be adjusted out) within these dates and completed submission to BelGioioso Cheese Inc.
- Proof of Purchase must be submitted within 90 days after the end of each quarter.
- Quarters are broken down as follows: Q1, January-March; Q2, April-June, Q3, July-September; Q4, October-December.
- Payments will be processed within 60 days of receipt of proof of purchase on a quarterly basis.
- **This program replaces any and all other programs in place between BelGioioso Cheese Inc. and the operator.**
- Agreement can be terminated with a 30-day written notice by either party.
- Due to IRS regulations W9's must be submitted before payment.
- Please submit all sign up forms to the following email address as you get customers signed up for the promotion:  
[Mallory.Lawniczak@belgioioso.com](mailto:Mallory.Lawniczak@belgioioso.com)