

December 12, 2012

BiRite Foodservice Distributors is pleased to announce the acquisition of A&B Produce Company, a local, family owned business that has supplied food products to restaurants and foodservice establishments, throughout the greater San Francisco Bay Area, since 1972. Owned and operated by the Bresser family, A&B Produce has built a well-deserved reputation for superior product quality and unmatched customer service. Additionally, A&B has successfully integrated, into their business model, a proven strategy for promoting environmental stewardship through sustainable purchasing practices and the implementation of traceability and food safety systems.

We are very enthusiastic about this acquisition because each of our respective companies shares similar values, and have enjoyed success by developing meaningful partnerships with our customers, suppliers and employees. Both organizations realize the importance of honoring the family legacy and exhibiting entrepreneurship and creativity in providing support and solutions for our business partners.

We are confident that the synergies that can be attained through this partnership will ultimately prove to be a great benefit to our customers. We will continue to work diligently to further enhance our strengths and capabilities.

A&B Produce will continue to operate in its current location in South San Francisco, with Brett Besser serving as its CEO.