

# Sabra® COOLER FREE FILL PROGRAM

PLACE AN INCREMENTAL\* SABRA® COOLER & RECEIVE A ONE-TIME COOLER FREE FILL OF ELIGIBLE PRODUCTS:



- Sabra® Hummus Classic w/ Pretzels Snackers
- Sabra® Hummus Roasted Red Pepper w/Pretzels Snackers
- Sabra® Hummus Roasted Garlic w/ Pretzels Snackers
- Sabra® Hummus Classic w/ Pita Snackers
- Sabra® Guacamole w/ Tostitos® Rolls
- Sabra® Avocado Toast
- Sabra® Everything Hummus Toast

\*Cooler must be new to the account, offer does not apply to current cooler placements  
Cooler must maintain inventory of Sabra® products only; estimating 5 cases of products per week

**PROMOTION PERIOD: 8/26/19 - 12/31/19**

**PROMOTION SPECIFICS**

Operators are eligible to earn a rebate from PepsiCo Foodservice (PFS) for purchases of eligible Sabra® products. A minimum of 6 total cases must be purchased from a Foodservice Distributor to qualify. Only customers in the 50 states and the District of Columbia are eligible.

**\*Earn up to a \$150 rebate when you purchase any six (6) cases of eligible Sabra® products from a foodservice distributor during the Promotion Period.**

Maximum rebate amount is \$150 per customer. Minimum purchase requirement is six (6) cases.

Any combination of six (6) cases of listed Sabra® products is allowed

Cooler must remain in place for 12 months after initial placement

**Payment Timing & Process**

1. Requests must be submitted no later than December 31, 2019.
2. Customer must sign up at [couponportal.afsi.com](http://couponportal.afsi.com) and provide tax information.
  - Federal Tax ID
  - Current W-9
  - Company Name and Address as Registered with the IRS
3. To submit your claim, go to [couponportal.afsi.com](http://couponportal.afsi.com), enter **coupon code 5911336** and complete the form.
4. Payments will be mailed 6-8 weeks after reimbursement request has been submitted.
5. For submission assistance, contact 1-800-529-9624.
6. PepsiCo Foodservice reserves the right to amend or terminate this program at any time upon written notice.
7. Customer may combine multiple locations together in a single claim up to the maximum payment amount per location.

**IRS Requirement**

We are required by the IRS to report your rebate if it exceeds \$600 in a calendar year. To enable that reporting, have this information available to complete sign up:

- Federal Tax ID
- Current W-9
- Company Name and Address as Registered with the IRS

Your entries are validated against the IRS database. The validation process may take up to 15 minutes. Please be patient. Enter name and address the same as it is on your W-9

**Features:**

- Illuminated LED Header
- Self Closing Door
- Adjustable Wire Shelves
- Top Mounted, Fan Cooled Refrigeration System
- Adjustable Thermostat
- Brushed Aluminum Door Frame
- Bright Interior LED Lighting in Perimeter of Door Frame
- Door Lock

**Dimensions:**

- Capacity: 31/8 cu. ft.
- Shelves: 2 (holds 48 units)
- Exterior Dimensions (W x D x H):
  - 18 7/8" x 20 1/8" x 31 7/8"
- Power Kw/H: 115-60-1
- Amps: 2.3

This box to be completed by PepsiCo Sales Representative

ACCOUNT NAME:	
CONTACT:	
ADDRESS:	
CITY, STATE, ZIP:	
PHONE:	
DISTRIBUTOR NAME:	
POINT OF SALE:	A ___ B ___ C ___ D ___ E ___ F ___ G ___ .

# POINT OF SALE

## A Cooler



## B Cooler Glides

Packs of 4



## C Ice Down Bins

18.50" W X 12.50" D X 4.50" H



## D Wobblers

Packs of 10



## E Toast Cooler Clings

Packs of 10



## F Counter Card

11.00" L 10.00" W .25" H



## G Poster

22.00" X 28.00"

