

EUROPE'S LEADING CHEESE EXPERT



Dates
Extended!

It's still Brie-bate time!

Get up to \$500 back on the #1 Brie*.

See reverse for details.



*Source: NPD SupplyTrack U.S. Brie Report, November 2019. IRI France Brie Report, November 2019.
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Earn \$4 per case

(up to \$500) with a qualifying purchase of Président® Brie.

*Dates
Extended!*

To get your rebate, buy eligible products from April 1 to September 30, and submit your proof of purchase.

STEP 1: BUY PRÉSIDENT BRIE

Eligible Products

Resource #	Product Name	Quantity (cases)	X	\$4	=	Rebate Per SKU
2000143	2/2 LB PRÉSIDENT BRIE PLAIN WHEEL		X	\$4	=	
2000144	4/2 LB PRÉSIDENT BRIE PLAIN WHEEL		X	\$4	=	
2000311	1/6.6 LB PRÉSIDENT BRIE PLAIN WHEEL		X	\$4	=	
2000450	2/6.6 LB PRÉSIDENT BRIE PLAIN WHEEL		X	\$4	=	
2000312	1/6.6 LB PRÉSIDENT BRIE HERB WHEEL		X	\$4	=	
2000352	6/16 OZ PRÉSIDENT BRIE PLAIN WHEEL		X	\$4	=	
2000480	6/8 OZ PRÉSIDENT BRIE PLAIN WHEEL		X	\$4	=	
2000404	6/6 OZ PRÉSIDENT BRIE PLAIN LOG		X	\$4	=	
2000102	12/4.5 OZ PRÉSIDENT BRIE TIN IMPORTED		X	\$4	=	
2000481	6/8 OZ PRÉSIDENT CEMEMBERT WHEEL		X	\$4	=	
2006320	6/8 OZ PRÉSIDENT TRIPLE CRÈME BRIE WHEEL		X	\$4	=	
2006380	1/6.6 LB PRÉSIDENT TRIPLE CRÈME BRIE WHEEL		X	\$4	=	
2006372	2/2 LB PRÉSIDENT TRIPLE CRÈME BRIE WHEEL		X	\$4	=	
3150040	2/3.25 LB PRÉSIDENT CREAMY BRIE SPREAD		X	\$4	=	

Total Rebate = _____

STEP 2: COMPLETE FORM

Name: _____ Title/Position: _____

Name of Foodservice Operation: _____

Type of Ownership (e.g., Independent, Chain, Hotel, etc.): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Primary Distributor: _____

Distributor Rep Name: _____

Brokerage: _____

What Brie are you currently purchasing? _____

STEP 3: SUBMIT REBATE

Send in your completed form and proof of purchase (distributor invoice):

BY MAIL:

Lactalis Culinary
Président Brie Rebate
P.O. Box 1718
Buffalo, NY 14231-1718

-OR-

ONLINE:

Visit LactalisCulinary.com/BrieRebate
to complete your submission online.

MUST BE POSTMARKED BY OCTOBER 31, 2020.



Terms and Conditions: Offer valid only for eligible Président Brie products purchased from April 1–September 30, 2020. To qualify for a rebate of \$4 per case up to \$500, you must buy at least one case of eligible Président Brie and fill out the rebate form completely. Chains may participate on an individual unit basis. This offer cannot be combined with other rebates, allowances, or national account contracts, or used on products purchased on bids. Offer NOT valid for cash & carry or resale stores. Cases redeemed against this offer cannot be redeemed against other Lactalis Culinary offers. This offer is valid for foodservice operators only; distributors cannot redeem rebates for operators. Lactalis Culinary reserves the right to audit requests for payment and reserves the right to cancel this offer at any time. All rebates must be postmarked by October 31, 2020. VOID WHERE RESTRICTED OR PROHIBITED BY LAW. QUESTIONS? Call 1-877-LACTALIS (1-877-522-8254). Rebate checks will arrive within 4–6 weeks of submission.