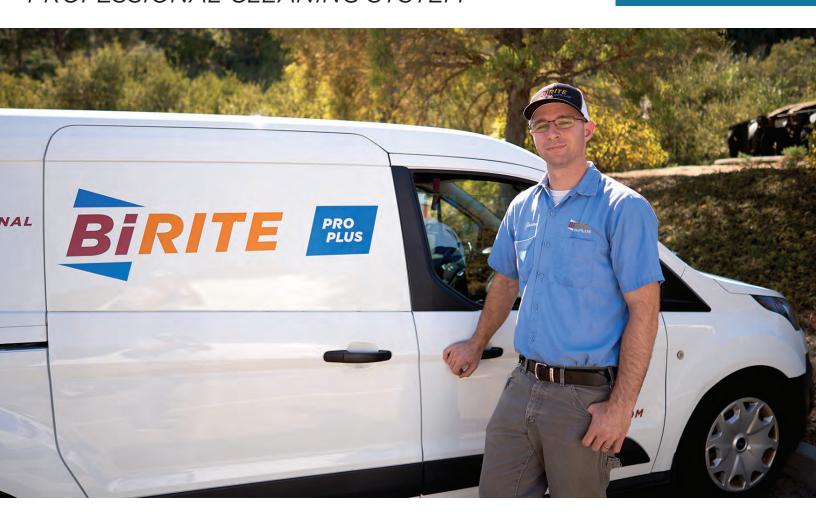


# A COMPLETE GUIDE TO THE BIRITE PROPLUS PROFESSIONAL CLEANING SYSTEM ......





The BiRite ProPLUS Professional Cleaning System is the comprehensive source for all of your chemical and sanitation needs. The ProPLUS program offers a variety of solutions to your warewashing, laundry, and housekeeping operations, including an increasing number of environmentally friendly or "green" products.

For over 35 years, the "Plus" in our ProPLUS system has represented the BiRite team of expert technicians who pride themselves on providing the best service possible. BiRite technicians not only provide monthly preventive maintenance on equipment, but are also available for 24 hour emergency service at no additional cost.

In addition to BiRite's Systems, Treatments, and Ready-to-Use products, we offer rental dish machines with full service (with the purchase of our chemicals) and consulting assistance with dish room design. Our team can provide AutoCAD drawings to coordinate with your architect and engineers based on our analysis of your utility costs and chemical usage.

For more information about BiRite's ProPLUS Chemical Division or for 24-hour service, contact our chemical department at **415-656-0558**.





## PROPLUS DISH MACHINE PROGRAM

# **Advantages of our BiRite ProPLUS Program**

- The most energy efficient dish machines
- Unparalleled service
- Complete line of quality chemicals
- Monthly preventive maintenance
- Rental machines with full service
- No long term contracts
- No rack charge
- 24 Hour emergency service
- Chemical portioning dispensers

DISH MACHINE PRODUCTS

- Employee training
- Overall cost savings

4/1 Gal

978504





Item #	Pk/Sz	Description	<u>Brand</u>
960011	1/2.5 Gal	Detergent Dishmachine Super Champ Red	Value Products
960012	1/2.5 Gal	Rinse Additive Super Dry Concentrate LT Blue	Value Products
960013	1/2.5 Gal	Rinse Additive Super Dry Concentrate HT Blue	Value Products
960014	1/2.5 Gal	Sanitizer Dishmachine Sani-Clean Yellow	Value Products
972004	4/1 Gal	Detergent Dishmachine Liquid Champ Red	BiRite
972545	4/8 Lb Jar	Detergent Dishmachine Capsule Kleen 40	BiRite
972055	1/5 Gal	Detergent Hard Water Liquid Red	BiRite
975211	4/1 Gal	Sanitizer Liquid Chlor Sani-Clean II Yellow	BiRite
975293	4/1 Gal	Rinse Low-Temp Value Dry II Blue	BiRite

Rinse Additive & Drying Agent HT Dri-Rite

**BiRite** 



### VALUE PRO SYSTEM -

The ValuePro Chemical Management System is easy to install, use, and maintain. Each product is numbered and color coded for simplified training and use. Super concentrates allow for smaller packages which reduce inventory space and packaging waste.

- Easy to use:
  - Requires virtually no training.
- Simple Installation:
  - Use out of the box. Dilution rates controlled by blend center.
- Easy to Understand:
  - Product labels are printed in English & Spanish.
- Color and Number Coordinated Design: Makes operation, setup/ and use a breeze.

















### **CONCENTRATION COUNTS**

- Superconcentrated Products: Deliver more gallons of RTU product.
- Bottle Inserts: Bottle inserts (locks) eliminate spills and free pouring.









### **METERING** SYSTEM







Nobody offers a more comprehensive GREEN certified chemical program than BiRite. All of our GREENRITE products are Safer Choice recognized and are approved for LEED credits. These products utilize the latest ingredients that are less hazardous to the environment without sacrificing #966409 4/1 gal performance. We offer the greatest selection of both solid and liquid GREEN certified janitorials, warewashing, and laundry chemicals in Northern California.





#960327 4/1 gal



#972010 4/1 gal



#975280 4/1 gal



#972012 4/8 gal

## **GREEN PRODUCTS**

Dish Machine Products			
Item #	Pack/Size	<u>Description</u>	
972012	4/8 Lb	GREENRITE Detergent Dishmachine Value Green Solid	
972010	4/1 Gal	GREENRITE Detergent Dishmachine Liquid	
972011	1/5 Gal	GREENRITE Detergent Dishmachine Liquid	
975280	4/1 Gal	GREENRITE Rinse Aid Low & High Temp	
975281	1/5 Gal	GREENRITE Rinse Aid Low And High Temp	
975295	1/5 Lb	Sunburst Rinse Aid Solid Green 23	

#### **Pre-Soak & Sink Products**

<u>ltem #</u>	Pack/Size	<u>Description</u>
974550	4/1 Gal	GREENRITE Detergent Pot & Pan Liquid
974551	1/5 Gal	GREENRITE Detergent Pot & Pan Liquid
975012	1/4 Lb	Sunburst Detergent Pot & Pan Solid Green 40
977556	4/1 Gal	GREENRITE Presoak Stainless Steel Detarnish
977557	1/5.5 Lb	Sunburst Presoak Flatware Solid Green 34

#### **Maintenance & General Purpose**

Item #	Pack/Size	<u>Description</u>
960327	4/1 Gal	GREENRITE Cleaner/Degreaser
962625	1/4.50 Lb	Sunburst Cleaner Floor Solid Green 28
962406	4/1 Gal	Value Products Mop N'go Norinse Floor Cleaner w/Enzymes
966409	4/1 Gal	GREENRITE Soap Hands Yellow Color Gentle Fresh Scent
964419	6/Qt	BiRite Cleaner Stainless Steel Metal Polish
960329	6/.5 Gal	GREENRITE Cleaner Degreaser All Purpose
963307	6/.5 Gal	GREENRITE Cleaner Glass Concentrate
976553	2/8 Lb	GREENRITE Destainer Greenrite 14-90-1-1355



EPA/Safer Choice recognition does not constitute endorsement of this product. The Design for the Environment logo signifies that the formula for this product, as Value Products Inc., has represented it to the EPA, contains ingredients with more positive health and environmental characteristics than conventional cleaners. EPA/Safer Choice relies solely on Value Products Inc., its integrity and good faith, for information on the composition, ingredients, and attributes of this product. EPA/Safer Choice has independently identified, i.e., via chemical analysis, the ingredients in the product formula, nor evaluated any of the non-ingredients claims of Value Products Inc. EPA/Safer Choice expresses its judgment and professional opinion only as the environmental currently available information and scientific

## **PROPLUS TREATMENTS**

BiRite recognizes the value of proper training and provides chemical and safety training for your personnel (bilingual on premise). This training includes all aspects of laundry and warewashing procedures, safety, and proper handling and use of our general cleaning products.

The **Fit Fruit & Vegetable Wash** is 100% natural and helps with the prevention of contaminated produce including spinach, lettuce, tomatoes, and more. Consumers, foodservice operators, industrial processors, and even government regulators are demanding more be done to guarantee food safety and cleanliness.



# FRUIT AND VEGGIE WASH

#### • 100% Natural:

Is completely safe to use. Made with Citric Acid and Grapefruit Oil not harmful chemicals like Chlorine or caustic acids.

Kills 99% of Harmful Bacteria:

Kills bacteria such as E. Coli, Salmonella, Staphylococcusaureus, and Listeria.

Rinses Away Clean:

Leaves no aftertaste or smell.

• For Use With:

#960383 Produce Wash For Fruits & Vegetables

4/1 Gal



## **PROPLUS TREATMENTS**



# TRAP TENDER

The Trap Tender Drain Dispensing System is one of the smallest and easiest-to-use systems available today. This battery operated dispenser is mounted up off the floor and may be installed in remote locations to treat drain lines as well as grease traps.

#### Automatic Dosing:

Prevents formation of solid organic material in grease traps, drain lines or septic systems.

#### • Remote Grease Trap Treatment:

Due to water flush capability, remote installation treats drain lines as well as traps.

#### Battery Powered:

New electronic technology provides up to 3-year battery life.

#### Solid Green Bio-Active:

Breaks down grease, fat, and other complex organic materials naturally. Performs consistently, indefinite shelf life, and reduces odors.

#### For Use With:

#961866 Enzyme Drain & Trap Treatment 1/5 Gal

# SAFETY PRODUCTS

Item #	Pk/Sz	<u>Description</u>	<u>Brand</u>
908811	1/Each	Foodservice First Aid Kit "OSHA"	Daymark
964000	1/15'	Test Strip Qt-40 For Quat Sanitizers	BiRite
963000	1/15'	Test Strip for Chlorine Sanitizers	BiRite
936797	16/Each	Test Strip for Temp 160-180F Degrees	Thermolabel
813350	1/Each	Bilingual Binder for MSDS Sheets	National Safety
813351	1/Each	Wall Rack for MSDS Binder	National Safety

# **READY TO USE**

BiRite's exclusively labeled chemicals are specifically formulated for the needs of the foodservice industry. We offer a full line of cleaning products, including cleaner-degreasers, dish machine chemicals, and multi-quat sanitizers.



## **QUAT SANITIZER II** #965518 6/32 OZ

- Dining room tables
- Food prep areas
- Cutting boards
- Bathrooms



### **OVEN CLEANER** #964801 6/32 OZ

- Ovens
- Fryers
- Hoods
- All tough jobs



### **STEEL POLISH** #964405 12/16 OZ

- Water based
- High gloss luster
- Reduces fingerprints
- Clean & polish in one step



### **WOOD-GLO** #960303 2/1 GAL

- Clean & shine in one step
- Great on all woods
- Tables, chairs & paneling
- Great on granite too!



# **WIZ ALL PURPOSE** #965519 6/32 OZ

- For non porous surfaces
- Non phosphate
- Cuts grease
- All purpose



# GLASS CLEANER #965520 6/32 OZ

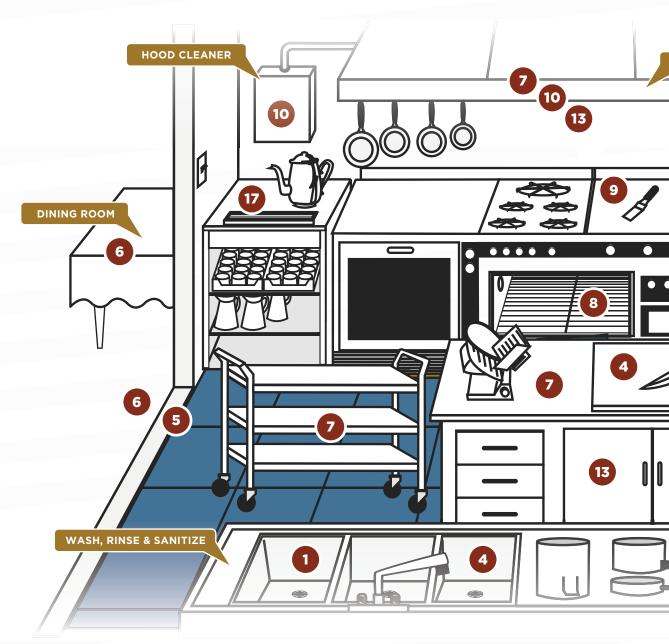
- Polishes & shines
- Streak free
- For all hard surfaces
- Biodegradable



## POLISH #964419 6/32 OZ

- Non aerosol
- Vegetable based
- Non petroleum
- One step cleaning and shiner





#### 1. Pot & Pan Washing

HD Blue	974516, 974517
Pink Suds	974530, 974532
GREENRITE	974550 974551

#### 2. Machine Warewashing

#### 3. Pre-Soak

Brilliant Enzyme	977510,	977506,	977522
Liquid Sparkle Brigl	nt		.977555
<b>GREENRITE Presoa</b>	k		.977556

#### **4. Food Contact Surface Sanitizer**

Quat Sanitizer II	965516
Sani Blue	965520, 965545
Sanitizing Tablets	965584
ValuePro #5 Quat Sanitizer	· II965517

#### 5. Quarry Tile Cleaner

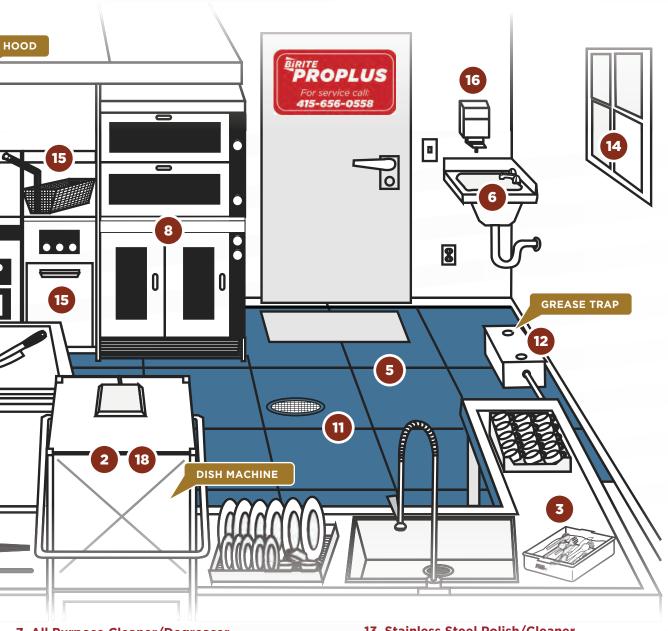
Floor Bright	962405
Mop N' Go	962406
ValuePro #4 Mop N' Go	962407

#### **6. All Purpose Cleaner**

Stride	.960324
GREENRITE A/P Cleaner960327,	960329
ValuePro #3 Lemon Fresh APC	960310



PROFESSIONAL CLEANING SYSTEM



7. All Purpose Cleaner/Degreaser	
Blits	960316
GREENRITE	960327
ValuePro #2 Wiz Degreaser	960320
8. Heavy Duty Cleaner/Degreaser	
Foaming Oven Cleaner	964802
Grill Cleaner	964821
Oven & Grill Cleaner	964804
9. Carbon Remover	
Carbon Clean	960017
10. Vent Cleaning System	
Grease Remover	964804
11. Drain Cleaner	
Odor Gone	
Drain Treatment	
Trap Tender	962626
12. Grease Trap Cleaner	
Enzyme Grease Trap Cleaner	961866

13. Stainless Steel Polish/Cleaner	
Stainless Steel Polish96441	9, 964405
14. Glass Cleaner Window Cleaner	963306
ValuePro #1 Glass Cleaner	963326
15. Deep Fat Fry Cleaner	
Powdered Deep Fat Fry Cleaner	964835
3M Boil Out Fryer Cleaner	964834
16. Hand Soap	
Pink Bouquet	966404
GREENRITE Hand Soap	966409
17. Coffee & Espresso	
Puro Machine Cleaner	964827
18. Acid Descaler	
Lime Scale Cleaner	971017
Scale Buster	971012

ITE FOODSERVICE DISTRIBUTORS

BIRITE.COM

415 656 0558



FOR FURTHER INFORMATION, PLEASE VISIT <u>WWW.BIRITE.COM</u> OR CONTACT YOUR BIRITE SALESPERSON.

