

# **BiRITE** **PRO PLUS** **GUIDE 2021**

A COMPLETE GUIDE TO THE BIRITE PROPLUS  
PROFESSIONAL CLEANING SYSTEM



WAREWASHING • CHEMICALS • BROOMS • MSDS • DETERGENT • POLISH •



The BiRite ProPLUS Professional Cleaning System is the comprehensive source for all of your chemical and sanitation needs. The ProPLUS program offers a variety of solutions to your warewashing, laundry, and housekeeping operations, including an increasing number of environmentally friendly or “green” products.

For over 35 years, the “Plus” in our ProPLUS system has represented the BiRite team of expert technicians who pride themselves on providing the best service possible. BiRite technicians not only provide monthly preventive maintenance on equipment, but are also available for 24 hour emergency service at no additional cost.

In addition to BiRite’s Systems, Treatments, and Ready-to-Use products, we offer rental dish machines with full service (with the purchase of our chemicals) and consulting assistance with dish room design. Our team can provide AutoCAD drawings to coordinate with your architect and engineers based on our analysis of your utility costs and chemical usage.

For more information about BiRite’s ProPLUS Chemical Division or for 24-hour service, contact our chemical department at **415-656-0558**.

## Advantages of our BiRite ProPLUS Program

- The most energy efficient dish machines
- Unparalleled service
- Complete line of quality chemicals
- Monthly preventive maintenance
- Rental machines with full service
- No long term contracts
- No rack charge
- 24 Hour emergency service
- Chemical portioning dispensers
- Employee training
- Overall cost savings



## DISH MACHINE PRODUCTS

Item #	Pk/Sz	Description	Brand
960011	1/2.5 Gal	Detergent Dishmachine Super Champ Red	Value Products
960012	1/2.5 Gal	Rinse Additive Super Dry Concentrate LT Blue	Value Products
960013	1/2.5 Gal	Rinse Additive Super Dry Concentrate HT Blue	Value Products
960014	1/2.5 Gal	Sanitizer Dishmachine Sani-Clean Yellow	Value Products
972004	4/1 Gal	Detergent Dishmachine Liquid Champ Red	BiRite
972545	4/8 Lb Jar	Detergent Dishmachine Capsule Kleen 40	BiRite
972055	1/5 Gal	Detergent Hard Water Liquid Red	BiRite
975211	4/1 Gal	Sanitizer Liquid Chlor Sani-Clean II Yellow	BiRite
975293	4/1 Gal	Rinse Low-Temp Value Dry II Blue	BiRite
978504	4/1 Gal	Rinse Additive & Drying Agent HT Dri-Rite	BiRite



# ▶ VALUE PRO SYSTEM -----

The ValuePro Chemical Management System is easy to install, use, and maintain. Each product is numbered and color coded for simplified training and use. Super concentrates allow for smaller packages which reduce inventory space and packaging waste.

- **Easy to use:**  
Requires virtually no training.
- **Simple Installation:**  
Use out of the box. Dilution rates controlled by blend center.
- **Easy to Understand:**  
Product labels are printed in English & Spanish.
- **Color and Number Coordinated Design:**  
Makes operation, setup/ and use a breeze.



## METERING SYSTEM



## CONCENTRATION COUNTS

- Superconcentrated Products:  
Deliver more gallons of RTU product.
- Bottle Inserts:  
Bottle inserts (locks) eliminate spills and free pouring.



Nobody offers a more comprehensive GREEN certified chemical program than BiRite. All of our GREENRITE products are Safer Choice recognized and are approved for LEED credits. These products utilize the latest ingredients that are less hazardous to the environment without sacrificing performance. We offer the greatest selection of both solid and liquid GREEN certified janitorials, warewashing, and laundry chemicals in Northern California.



#966409 4/1 gal



#960327 4/1 gal



#972010 4/1 gal



#975280 4/1 gal



#972012 4/8 gal

## GREEN PRODUCTS

### Dish Machine Products

Item #	Pack/Size	Description
972012	4/8 Lb	GREENRITE Detergent Dishmachine Value Green Solid
972010	4/1 Gal	GREENRITE Detergent Dishmachine Liquid
972011	1/5 Gal	GREENRITE Detergent Dishmachine Liquid
975280	4/1 Gal	GREENRITE Rinse Aid Low & High Temp
975281	1/5 Gal	GREENRITE Rinse Aid Low And High Temp
975295	1/5 Lb	Sunburst Rinse Aid Solid Green 23

### Pre-Soak & Sink Products

Item #	Pack/Size	Description
974550	4/1 Gal	GREENRITE Detergent Pot & Pan Liquid
974551	1/5 Gal	GREENRITE Detergent Pot & Pan Liquid
975012	1/4 Lb	Sunburst Detergent Pot & Pan Solid Green 40
977556	4/1 Gal	GREENRITE Presoak Stainless Steel Detarnish
977557	1/5.5 Lb	Sunburst Presoak Flatware Solid Green 34

### Maintenance & General Purpose

Item #	Pack/Size	Description
960327	4/1 Gal	GREENRITE Cleaner/Degreaser
962625	1/4.50 Lb	Sunburst Cleaner Floor Solid Green 28
962406	4/1 Gal	Value Products Mop N'go Norinse Floor Cleaner w/Enzymes
966409	4/1 Gal	GREENRITE Soap Hands Yellow Color Gentle Fresh Scent
964419	6/Qt	BiRite Cleaner Stainless Steel Metal Polish
960329	6/5 Gal	GREENRITE Cleaner Degreaser All Purpose
963307	6/5 Gal	GREENRITE Cleaner Glass Concentrate
976553	2/8 Lb	GREENRITE Destainer Greenrite 14-90-1-1355



EPA/Safer Choice recognition does not constitute endorsement of this product. The Design for the Environment logo signifies that the formula for this product, as Value Products Inc., has represented it to the EPA, contains ingredients with more positive health and environmental characteristics than conventional cleaners. EPA/Safer Choice relies solely on Value Products Inc., its integrity and good faith, for information on the composition, ingredients, and attributes of this product. EPA/Safer Choice has independently identified, i.e., via chemical analysis, the ingredients in the product formula, nor evaluated any of the non-ingredients claims of Value Products Inc. EPA/Safer Choice expresses its judgment and professional opinion only as the environmental currently available information and scientific understanding.

BiRite recognizes the value of proper training and provides chemical and safety training for your personnel (bilingual on premise). This training includes all aspects of laundry and warewashing procedures, safety, and proper handling and use of our general cleaning products.

The **Fit Fruit & Vegetable Wash** is 100% natural and helps with the prevention of contaminated produce including spinach, lettuce, tomatoes, and more. Consumers, foodservice operators, industrial processors, and even government regulators are demanding more be done to guarantee food safety and cleanliness.



# FRUIT AND VEGGIE WASH

- **100% Natural:**

Is completely safe to use. Made with Citric Acid and Grapefruit Oil not harmful chemicals like Chlorine or caustic acids.

- **Kills 99% of Harmful Bacteria:**

Kills bacteria such as E. Coli, Salmonella, Staphylococcus aureus, and Listeria.

- **Rinses Away Clean:**

Leaves no aftertaste or smell.

- **For Use With:**

#960383 Produce Wash For Fruits & Vegetables

4/1 Gal





# TRAP TENDER

The **Trap Tender Drain Dispensing System** is one of the smallest and easiest-to-use systems available today. This battery operated dispenser is mounted up off the floor and may be installed in remote locations to treat drain lines as well as grease traps.

- **Automatic Dosing:**  
Prevents formation of solid organic material in grease traps, drain lines or septic systems.
- **Remote Grease Trap Treatment:**  
Due to water flush capability, remote installation treats drain lines as well as traps.
- **Battery Powered:**  
New electronic technology provides up to 3-year battery life.
- **Solid Green Bio-Active:**  
Breaks down grease, fat, and other complex organic materials naturally. Performs consistently, indefinite shelf life, and reduces odors.
- **For Use With:**  
#961866 Enzyme Drain & Trap Treatment 1/5 Gal

## SAFETY PRODUCTS

<b>Item #</b>	<b>Pk/Sz</b>	<b>Description</b>	<b>Brand</b>
908811	1/Each	Foodservice First Aid Kit "OSHA"	Daymark
964000	1/15'	Test Strip Qt-40 For Quat Sanitizers	BiRite
963000	1/15'	Test Strip for Chlorine Sanitizers	BiRite
936797	16/Each	Test Strip for Temp 160-180F Degrees	Thermolabel
813350	1/Each	Bilingual Binder for MSDS Sheets	National Safety
813351	1/Each	Wall Rack for MSDS Binder	National Safety



BiRite's exclusively labeled chemicals are specifically formulated for the needs of the foodservice industry. We offer a full line of cleaning products, including cleaner-degreasers, dish machine chemicals, and multi-quat sanitizers.



**QUAT SANITIZER II**

#965518  
6/32 OZ

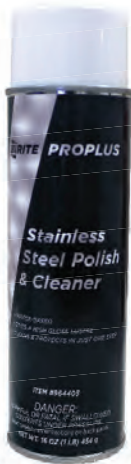
- Dining room tables
- Food prep areas
- Cutting boards
- Bathrooms



**OVEN CLEANER**

#964801  
6/32 OZ

- Ovens
- Fryers
- Hoods
- All tough jobs



**STEEL POLISH**

#964405  
12/16 OZ

- Water based
- High gloss luster
- Reduces fingerprints
- Clean & polish in one step



**WOOD-GLO**

#960303  
2/1 GAL

- Clean & shine in one step
- Great on all woods
- Tables, chairs & paneling
- Great on granite too!





**WIZ ALL PURPOSE**

#965519  
6/32 OZ

- For non porous surfaces
- Non phosphate
- Cuts grease
- All purpose



**GLASS CLEANER**

#965520  
6/32 OZ

- Polishes & shines
- Streak free
- For all hard surfaces
- Biodegradable

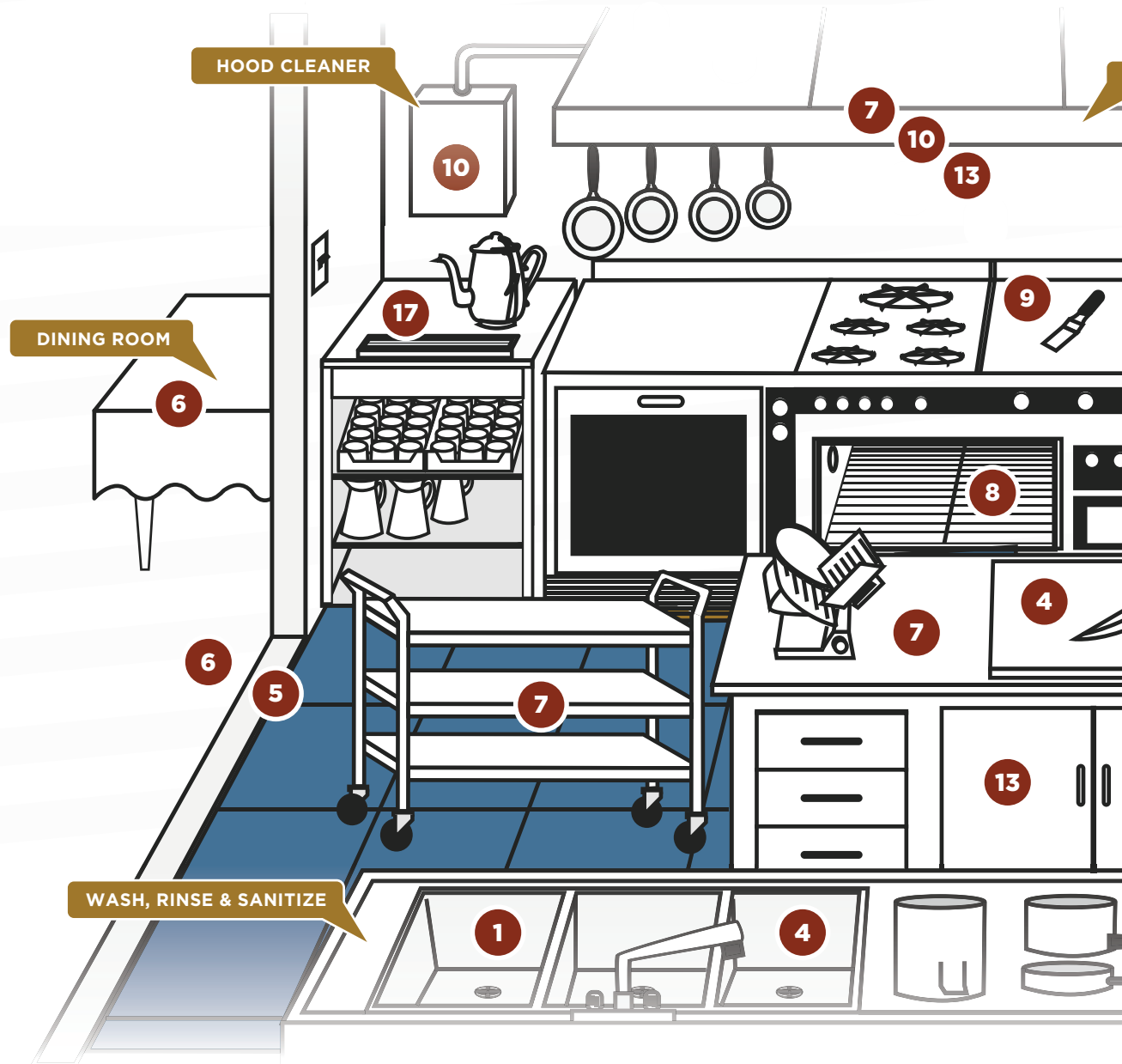


**POLISH**

#964419  
6/32 OZ

- Non aerosol
- Vegetable based
- Non petroleum
- One step cleaning and shiner





**1. Pot & Pan Washing**

HD Blue.....974516, 974517  
 Pink Suds.....974530, 974532  
 GREENRITE.....974550, 974551

**2. Machine Warewashing**

Capsule Kleen Solid Detergent..... 972545  
 Champ Liquid Detergent.....972004, 972005  
 GREENRITE Solid Detergent.....972012  
 GREENRITE Liquid Detergent...972010,972011  
 Value Dry LT Rinse.....975293, 975285  
 Dri-Rite HT Rinse.....978504, 978510  
 GREENRITE Liquid Rinse.....975280, 975281  
 Sani Clean II.....975211, 975216

**3. Pre-Soak**

Brilliant Enzyme.....977510, 977506, 977522  
 Liquid Sparkle Bright.....977555  
 GREENRITE Presoak.....977556

**4. Food Contact Surface Sanitizer**

Quat Sanitizer II.....965516  
 Sani Blue.....965520, 965545  
 Sanitizing Tablets.....965584  
 ValuePro #5 Quat Sanitizer II.....965517

**5. Quarry Tile Cleaner**

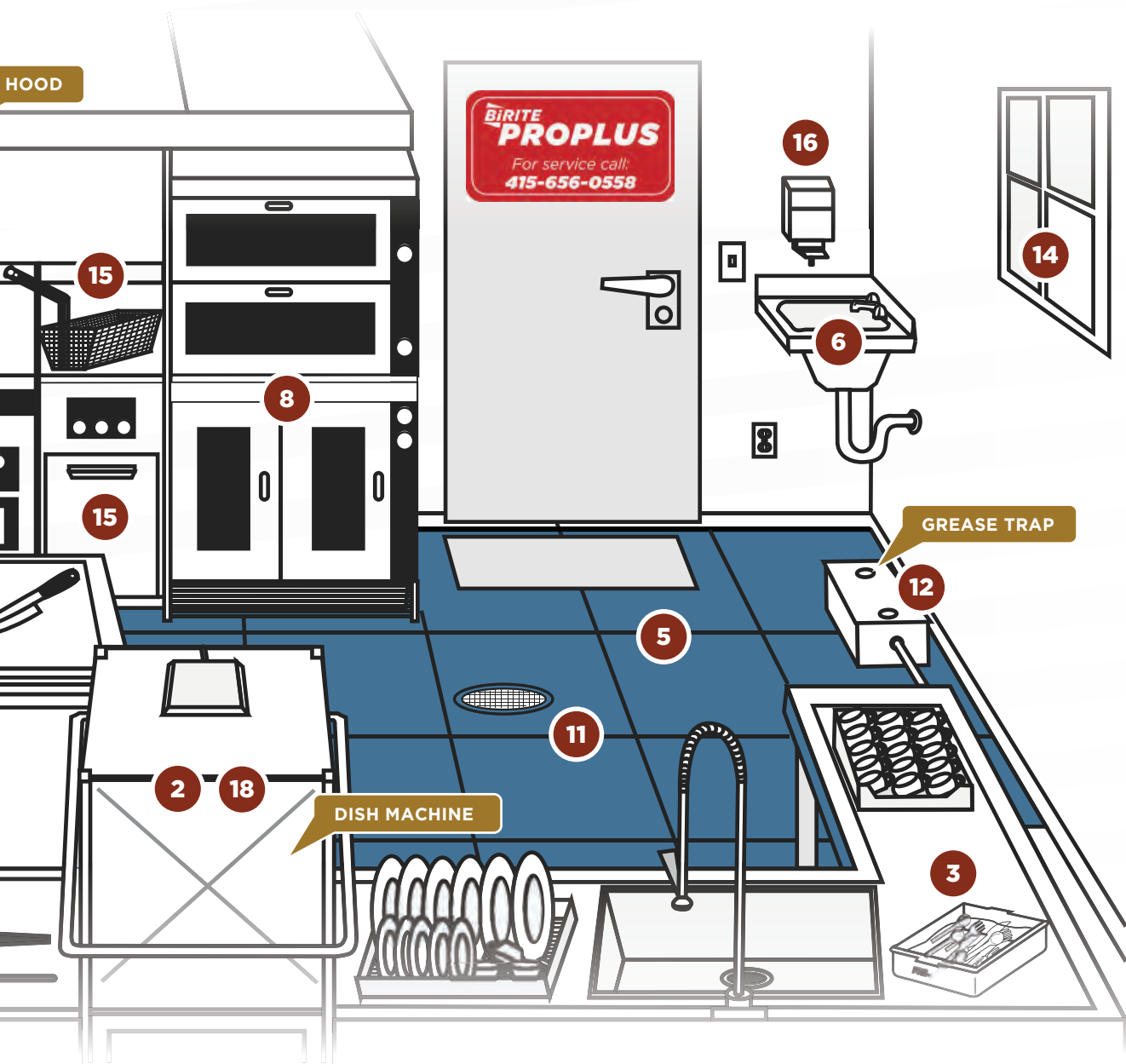
Floor Bright.....962405  
 Mop N' Go.....962406  
 ValuePro #4 Mop N' Go.....962407

**6. All Purpose Cleaner**

Stride.....960324  
 GREENRITE A/P Cleaner.....960327, 960329  
 ValuePro #3 Lemon Fresh APC.....960310



**PROFESSIONAL CLEANING SYSTEM BIR**



**7. All Purpose Cleaner/Degreaser**

- Blits.....960316
- GREENRITE .....960327
- ValuePro #2 Wiz Degreaser.....960320

**8. Heavy Duty Cleaner/Degreaser**

- Foaming Oven Cleaner.....964802
- Grill Cleaner.....964821
- Oven & Grill Cleaner.....964804

**9. Carbon Remover**

- Carbon Clean.....960017

**10. Vent Cleaning System**

- Grease Remover.....964804

**11. Drain Cleaner**

- Odor Gone.....965531
- Drain Treatment.....961866
- Trap Tender.....962626

**12. Grease Trap Cleaner**

- Enzyme Grease Trap Cleaner.....961866

**13. Stainless Steel Polish/Cleaner**

- Stainless Steel Polish.....964419, 964405

**14. Glass Cleaner**

- Window Cleaner.....963306
- ValuePro #1 Glass Cleaner.....963326

**15. Deep Fat Fry Cleaner**

- Powdered Deep Fat Fry Cleaner.....964835
- 3M Boil Out Fryer Cleaner.....964834

**16. Hand Soap**

- Pink Bouquet.....966404
- GREENRITE Hand Soap.....966409

**17. Coffee & Espresso**

- Puro Machine Cleaner.....964827

**18. Acid Descaler**

- Lime Scale Cleaner.....971017
- Scale Buster.....971012



FOR FURTHER INFORMATION, PLEASE  
VISIT [WWW.BIRITE.COM](http://WWW.BIRITE.COM) OR CONTACT  
YOUR BIRITE SALESPERSON.