



FROZEN BAKERY

Chef Pierre® PIES PROMOTION

Save \$10/case up to \$250 on select pies!

Valid January 1, 2021 – June 30, 2021

Name of Operation _____

First and Last Name _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone _____

Email ☐ Check box to receive emails from the Sara Lee Frozen Bakery family of brands.

Distributor Name _____ Distributor City, State _____

TYPE OF OPERATION: (check one)

Commercial Restaurants

- ☐ Traditional QSR/Fast Food
☐ Bars & Taverns
☐ Fast Casual/Quick Casual
☐ Traditional Bakeries
☐ Midscale/Family Dining
☐ Farm Stands
☐ Casual Dining
☐ Convenience Stores
☐ Fine Dining

Average Number of Meals Served Per Day

- ☐ Under 100 Meals
☐ 100-299
☐ 300-499
☐ 500-599
☐ 600-999
☐ 1,000-1,999
☐ 2,000-4,999
☐ 5,000 or more

Non-Commercial/Beyond Restaurant/Onsite Feeding

- ☐ Business & Industry
☐ Casinos/Gambling
☐ Hospitals
☐ Corrections
☐ Traditional Nursing Homes
☐ Supermarket Deli
☐ Retirement Communities
☐ Mass Merchandisers
☐ Colleges & Universities
☐ Recreation
☐ Vending
☐ Airlines/Travel
☐ Office Coffee Service (OCS)
☐ Cruise Lines
☐ Stadiums/Arenas
☐ Lodging

How did you hear about this program?

- ☐ Sales Rep
☐ Distributor Sales Rep
☐ Tradeshow
☐ Website
☐ Email
☐ Other _____

PRODUCT CODE	PRODUCT NAME	CASES PURCHASED	REBATE PER CASE	TOTAL REBATE
09285	Chef Pierre® Unbaked Fruits of the Forest Hi-Pie®	x \$10.00 =
09284	Chef Pierre® Unbaked Apple Razzberry Hi-Pie®	x \$10.00 =
09289	Chef Pierre® Unbaked Strawberry Rhubarb Hi-Pie®	x \$10.00 =
07132	Chef Pierre® Unbaked Fruits of the Forest No Sugar Added Hi-Pie®	x \$10.00 =
07121	Chef Pierre® Strawberry Rhubarb Pie	x \$10.00 =
05485	Chef Pierre® Unbaked Peachberry Hi-Pie®	x \$10.00 =
09288	Chef Pierre® Unbaked Apple Cranberry Hi-Pie®	x \$10.00 =
09290	Chef Pierre® Unbaked Dutch Apple Hi-Pie®	x \$10.00 =
09274	Chef Pierre® Dutch Apple Pie	x \$10.00 =
09366	Chef Pierre® Dutch Apple Pre-Sliced Hi-Pie®	x \$10.00 =
09263	Chef Pierre® Wild Berry Blast with Zesty Lemon Crust Unbaked Hi-Pie®	x \$10.00 =
09291	Chef Pierre® Chocolate Meringue Pie	x \$10.00 =
07185	Chef Pierre® Chocolate Mint Cream Layer Pie	x \$10.00 =
09298	Chef Pierre® Crème de la Cream Cookies & Cream Pie	x \$10.00 =
07160	Chef Pierre® Key West Lime Pie	x \$10.00 =
07181	Chef Pierre® Chocolate Cream Layer Pie	x \$10.00 =
05095	Chef Pierre® Chocolate Peanut Butter Silk Pie	x \$10.00 =
07180	Chef Pierre® Fruit de la Cream Strawberries & Cream Pie	x \$10.00 =
09299	Chef Pierre® French Silk Pie	x \$10.00 =
07162	Chef Pierre® French Silk Pre-Sliced Pie	x \$10.00 =
05876	Chef Pierre® Crème de la Cream Coconut Pie	x \$10.00 =
07190	Chef Pierre® Crème de la Cream Coconut Pre-Sliced Pie	x \$10.00 =
TOTAL



TO REDEEM: Online redemption encouraged. Photocopies accepted.

Redeem online at www.fspromos4u.com/saralee and enter the Quick Access Code: H12021PIES or mail completed form to:

Sara Lee Frozen Bakery
c/o H12021PIES
PO Box 2040
Brownsdale, MN 55918

CALL 855.524.7876 OR CONTACT YOUR FOODSERVICE OR DISTRIBUTOR REP FOR MORE INFORMATION

TERMS & CONDITIONS: Valid only for product codes listed in this offer. Promotion period is January 1, 2021 – June 30, 2021. All items listed on this offer can be purchased at any time during the promotional period. Offer applies only to foodservice operators. One coupon/redemption per location or headquarters address. Headquarters may submit for multiple locations and request one combined rebate check; however, reporting must show individual store addresses and purchase information. This offer is not valid for school or military bids and operator members of Group Purchasing Organizations. Offer does not apply to Resale, Bid, Contract Business, National Accounts and Franchise affiliated groups. Any other use constitutes fraud. Sara Lee Frozen Bakery Teams has final decision on the interpretation of the terms & conditions of this program and reserves the right to cancel this program at any time. Void where prohibited. Distributor invoices or tracking reports must accompany rebate form and include Sara Lee Frozen Bakery item numbers, operator & distributor, business name and appropriate purchase dates. Submission must be postmarked by July 31, 2021. Allow 6-8 weeks for fulfillment. Not valid in conjunction with any other Sara Lee Frozen Bakery offer except the Sweet Perks Program. Limit \$250.