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**THE BEAUTY OF  
HAND-BREADING  
BEGINS HERE.**

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**BATTERS THAT  
DOUBLE AS PRE DIP**

The flavored Golden Dipt® Batters you know can now also be used as Pre Dip for a crisp, golden handcrafted crunch that's full of flavor, ease and profitability.

# CONSISTENCY & CRUNCH COME EASY

Made for fried applications, Golden Dipt Pre Dip offers benefits beyond an incredible coat.

Just-add-water convenience

Increased profitability with labor and ingredient savings

No refrigerator storage (shelf stable 12 months)

Customizable thickness for hard-to-coat foods

Better visual appearance and coating adherence

Food safety — no handling of raw eggs

Specifically made for fried applications

Versatility — use as a coating or as Pre Dip



**70% OF CUSTOMERS SAID THEY WOULD BE MORE LIKELY TO PURCHASE A MENU ITEM THAT WAS DESCRIBED AS "HAND-BREADED" OVER ONE THAT WAS NOT.**

Source: Consumer Preference Survey, Product Evaluations 2017



## THE PRE DIP DIFFERENCE

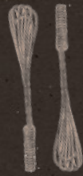
ONE CASE PRE DIP = 15 GALLONS MILK + 15 DOZEN EGGS

50%

Cost savings up to 50% versus traditional egg wash.



## 3 EASY STEPS



STEP 1  
**MIX**

STEP 2  
**DIP**

STEP 3  
**BREAD**

## COATING COMPARISON



## PRE DIP PREFERENCE

Layer flavors, complement coatings and create your own culinary adventure with Pre Dip varieties ranging from Original to trend-driven Tropical Rum Coconut.



**GOLDEN DIPT ORIGINAL PRE DIP**

**GOLDEN DIPT BATTERS WITH PRE DIP BENEFIT**

ITEM CODE	EGG & MILK REPLACEMENT BATTER MIX	PACK SIZE
G7001.21	ORIGINAL	6/5 lb. Bags
G7001.49	ORIGINAL	50 lb. Bag
G7001.LT	ORIGINAL	50 lb. Bag-in-Box
G4596.21	BUTTERMILK	6/5 lb. Bags
G5622.21	CHILI LIME	6/5 lb. Bags
G0079.21	ZESTY	6/5 lb. Bags
G7008.21	HOT/SPICY	6/5 lb. Bags
G2455.21	BEER BATTER	6/5 lb. Bags
G2457.21	TROPICAL RUM COCONUT	6/5 lb. Bags



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