



OPERATOR REBATE OFFER

2021 FEATURED PRODUCT REWARDS

The more you buy, the more you earn!

Earn **cash rewards** for select Rich's® product purchases, up to \$3,000.

**Valid on purchases between
January 1, 2021 – December 31, 2021**

See reverse side for offer details.

Your promotional period starts when your first product is purchased and continues for 6 months or through December 31, 2021, whichever is first.

First purchase date: _____ + 6 months = Ending date: _____

Categories:

Eligible codes are listed on pages 3 - 5

- A** - On Top® Pre-Whipped Toppings
- B** - Ready-to-Whip & Base Concentrates
- C** - Culinary Solutions®
- D** - Bettercreme® Cake Icings
- E** - Desserts
- F** - Puddings
- G** - Cinnamon Rolls
- H** - Sweet Goods
- I** - Cookies
- J** - UBR® - Ultimate Breakfast Round®
- K** - Donuts
- L** - Icings & Glazes
- M** - Dough Balls
- N** - Proof & Baked Sheeted Pizza Dough
- O** - Fresh 'N Ready® Oven Rising Sheeted Pizza Dough
- P** - Par-Baked Pizza Crusts
- Q** - Flatbreads
- R** - Protein
- S** - Bread & Roll Dough
- T** - Par-Baked & Fully Baked Bread & Roll Dough
- U** - Biscuits
- V** - Gluten-Free

STEP 1: RECORD YOUR PURCHASES.

CATEGORY CODE	PRODUCT CODE	CASES PURCHASED		REBATE VALUE		REWARD EARNED
(example) A	02559	10	X	\$3.50	=	\$35
			X		=	
			X		=	
			X		=	
			X		=	
			X		=	
			X		=	
			X		=	
			X		=	
			X		=	

TOTAL REWARDS EARNED: \$

A

STEP 2: TIME TO CASH IN!

How many different categories did you purchase from in Step 1? Use the chart to determine your Category Rewards paid on only those categories when 10 or more cases were purchased. Must be a minimum of 2 categories.

# OF CATEGORIES PURCHASED FROM	YOUR BONUS PER CASE
2	\$0.25
3-5	\$0.50
6+	\$0.75

Bonus per case (see chart on left)	X	Number of cases purchased	=	\$	B	This is your Category Rewards Bonus
			+	\$	A	Enter amount from Box A located in Step 1.
GRAND TOTAL MAX PAYOUT OF \$3,000 OR MIN PAYOUT OF \$10.00					\$	Add together Box B and Box A to get your Reward.

OPERATOR REBATE OFFER

Please fill out completely.

Name of Foodservice Operation: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Name: _____ Title: _____

E-mail: _____

Rich's respects your right to privacy. Visit richsfoodservice.com for more information.

Primary Distributor: _____ City: _____ State: _____

Secondary Distributor: _____ City: _____ State: _____

☐ **YES!** Please send me E-mail updates with the latest opportunities, new product information and special offers designed specifically for my business.

☐ **NO.** Do not send me any information via E-mail.

Offer valid on purchases made during a consecutive 6-month period. Promotional period starts when your first product is purchased and continues for 6 consecutive months or through December 31, 2021, whichever is first. Offer valid 1/1/21 – 12/31/21. Cases rebated on this coupon may not be claimed in conjunction with any other Rich's® promotion. Offer not valid for resale, online purchases, cash/carry, club store and bid or contract business. Refund may not be assigned or transferred. Maximum rebate amount of \$3,000 and minimum rebate amount of \$10.00. Offer limited to one redemption per foodservice establishment in the specified time period. **Attach a copy of your original distributor invoice(s) or velocity tracking reports and highlight the items to be redeemed.** Multiple unit customers must participate on an individual basis. 10+ unit operators are excluded from this offer. Void where prohibited, restricted or taxed. Rich's® reserves the right to cancel this offer at any time. Coupon submitted for redemption must be postmarked by 1/15/22. Distributors may not redeem for operators. Auto redemptions will not be accepted. Please allow six to eight weeks for delivery of your rebate. Retain a copy of your receipts and rebate form for your records. Rebate checks will be issued to company name only, not individuals.



Mail To:
Rich Products Corporation
 Attn: 2021 Featured Product Rewards
 P.O. Box 720
 Hudson, WI 54016

Which day parts do you serve? (Check all that apply.)

☐ Breakfast ☐ Lunch ☐ Dinner

Do you serve any of the following? (Check all that apply.)

☐ AM/PM Snacks ☐ Desserts ☐ Pizza
☐ Sandwiches ☐ Hot/Cold Beverages

How many meals/people do you serve daily? _____

Do you have multiple units? ☐ Yes ☐ No

If yes, how many? _____

Chain/group affiliation? ☐ Yes ☐ No

If yes, name: _____

Which best describes your foodservice operation?

(Check applicable box.)

☐ Bakery ☐ Bar/Tavern ☐ Business/Industry
☐ C-Store ☐ Casual Dining ☐ Catering
☐ Coffee/Donut Shop ☐ College/University ☐ Consultant
☐ Daycare/Preschool ☐ Deli ☐ Family Dining
☐ Healthcare ☐ Hotel/Lodging ☐ K-12 Schools
☐ Military ☐ Non Commercial ☐ Nursing Home
☐ Office Coffee Service ☐ Prison/Reform ☐ QSR
☐ Recreation ☐ Other _____

Product Code	Product Description	Case/Pack	Rebate Value
Toppings & Culinary Solutions			
Category A: On Top® Pre-Whipped Toppings			
02559	On Top® Whipped Topping Original, Bag	12/16 oz.	\$3.50
02090	On Top® Whipped Topping Sugar-Free, Bag	12/16 oz.	\$3.50
09073	On Top® Whipped Topping Made With Cream, Bag	12/16 oz.	\$3.50
16462	On Top® Whipped Topping Chocolate, Bag	6/16 oz.	\$3.50
10436	On Top® Whipped Topping Mallow, Bag	6/16 oz.	\$3.50
09229	On Top® Soft Whip Topping Sweet Cream	12/19 oz.	\$3.50
10358	My Top® Whipped Topping, Bag	16/12 oz.	\$3.50
01353	Rich Whip® Non-Dairy Whipped Topping, Bowl	12/16 oz.	\$3.50
Category B: Ready-to-Whip Liquids (RTW) & Base Concentrates			
16420	Café Whip® RTW - with Coconut Milk, Carton	12/30.8 oz.	\$3.50
08011	Whip Topping® Non-Dairy RTW, Carton	12/2 lb.	\$2.50
16192	Whip Topping® Non-Dairy RTW Sugar-Free, Carton	12/2 lb.	\$2.50
02911	Whip Topping® Base - Non-Dairy RTW, Pail	1/30 lb.	\$2.50
02903	Whip Topping® Base - Non-Dairy RTW, Carton	12/2 lb.	\$2.50
06478	Natural Whip™ RTW Whipped Topping, Carton	12/2 lb.	\$2.50
Category C: Culinary Solutions®			
06381	Culinary Solutions® Savory Eggspedites®	12/32 oz.	\$3.50
14008	Culinary Solutions® Sweet Eggspedites®	12/32 oz.	\$3.50
03869	Culinary Solutions® Premium Custard Base	12/2 lb.	\$3.50
03883	Culinary Solutions® Rich's® Flan	12/2 lb.	\$3.50
Dessert Solutions			
Category D: Bettercreme® Cake Icings			
11092	Pre-Whip Bettercreme® Icing, Vanilla - Pail	1/15 lb.	\$2.50
06808	RTW Bettercreme® Vanilla Icing	12/2 lb.	\$2.50
Category E: Desserts			
08440	New York-Style Crème Puff - Chocolate Iced & Bavarian Cream Filled	4/15.97 oz.	\$1.50
08432	New York-Style Éclair - Chocolate Iced - Bavarian Cream Filled - 12 ct tray	4/24 oz.	\$1.50
91480	Fully Baked Brownie, 1/2 sheet without nuts	5/90 oz.	\$1.50
Category F: Pudding			
02743	Rich's® Vanilla Pudding - Tub	6/5 lb.	\$1.50
Snack Solutions			
Category G: Cinnamon Rolls			
03439	Traditional Cinnamon Roll Dough	120/2.25 oz.	\$2.50
03480	Cinnamon Roll Dough - Traditional - Petite	240/1.25 oz.	\$2.50
08344	Traditional Cinnamon Roll Dough	84/4 oz.	\$2.50
12300	Log Gourmet Cinnamon Roll Dough	9/3 lb.	\$2.50
01646	Cinnamon Roll Dough - Cinn-Sational® Gourmet	108/5 oz.	\$2.50
Category H: Sweet Goods			
14138	Cobbler Crust Dough Sheet	24/1 lb.	\$2.50
05419	Scone Dough - Cranberry Orange	40/10 oz.	\$2.50
05416	Blueberry Scone Dough	40/10 oz.	\$2.50
05417	Cinnamon Scone Dough	40/10 oz.	\$2.50
Category I: Cookies			
04901	Our Specialty® Sweet Middle - Crème Brûlée - 4/clamshell	12/5.2 oz.	\$2.50
04903	Our Specialty® Sweet Middle - Carrot Cake - 4/clamshell	12/5.2 oz.	\$2.50
04902	Our Specialty® Sweet Middle - Chocolate Soufflé - 4/clamshell	12/5.2 oz.	\$2.50
15914	Everyday - Chocolate Chip Cookie Dough 1.5 oz.	210/1.5 oz.	\$2.50
15918	Everyday - Chocolate Chip Cookie Dough 5 oz.	60/5 oz.	\$2.50
15931	Everyday - Sugar Cookie Dough 1.5 oz.	210/1.5 oz.	\$2.50
15919	Everyday - Oatmeal Raisin Cookie Dough 1.5 oz.	210/1.5 oz.	\$2.50
15929	Everyday - Peanut Butter Cookie Dough 3 oz.	120/3 oz.	\$2.50
15936	Everyday - White Chocolate Macadamia Nut Cookie Dough 1.5 oz.	210/1.5 oz.	\$2.50
15996	Gourmet - Candy Chip Cookie Dough 1.5 oz.	210/1.5 oz.	\$2.50
16005	Gourmet - Chocolate Chunk Cookie Dough 1.5 oz.	210/1.5 oz.	\$2.50
16007	Gourmet - Chocolate Chunk Cookie Dough 2 oz.	140/2 oz.	\$2.50

Product Code	Product Description	Case/Pack	Rebate Value
16008	Gourmet - Chocolate Chunk Cookie Dough 5 oz.	60/5 oz.	\$2.50
15989	Gourmet - Butter Sugar Cookie Dough 1.5 oz.	210/1.5 oz.	\$2.50
16020	Gourmet - Oatmeal Raisin Cookie Dough 1.5 oz.	210/1.5 oz.	\$2.50
16026	Gourmet - Peanut Butter Cookie Dough 1.5 oz.	210/1.5 oz.	\$2.50
16032	Gourmet - White Chocolate Macadamia Nut Cookie Dough 1.5 oz.	210/1.5 oz.	\$2.50
16225	Gourmet - Sea Salted Chocolate Chip Filled Cookie Dough	96/3 oz.	\$2.50
16226	Gourmet - PB & J Filled Cookie Dough with Raspberry Filling	96/3 oz.	\$2.50
16227	Gourmet - Strawberry Lemonade Filled Cookie Dough with Lemon Filling	96/3 oz.	\$2.50
Category J: UBR® - Ultimate Breakfast Rounds			
08733	UBR® - Ultimate Breakfast Round® - Cinnamon (1W)	126/2.2 oz.	\$2.50
13862	UBR® - Ultimate Breakfast Round® - Oatmeal Chocolate Chip (1W)	126/2.2 oz.	\$2.50
Category K: Donuts			
05664	Churro Donut (2 oz.) with Cinnamon Sugar Packets	96/2.34 oz.	\$2.50
02233	Ring Yeast Donut - Glazed Fully-Finished	108/1.2 oz.	\$2.50
13530	Ring Yeast Donut - Homestyle	84/2.1 oz.	\$2.50
14839	Ring Yeast Donut - WGR	84/2.45 oz.	\$2.50
49803	Long John Yeast Donut	60/2.25 oz.	\$2.50
52040	Yeast Donut Holes	384/0.35 oz.	\$2.50
02725	WGR Yeast Donut Holes	384/0.4 oz.	\$2.50
03853	Jumbo Ring Yeast Donut	72/2.5 oz.	\$2.50
01317	Yeast Donut - Apple Fritter	48/4 oz.	\$2.50
03213	Yeast Donut - Twist	48/2.75 oz.	\$2.50
49756	RTF (Ready-To-Finish) White Creme Filled Long John Donut	60/3 oz.	\$2.50
52153	Ready-To-Finish Yeast Raised Donut Apple Fritter	48/3.85 oz.	\$2.50
13517	Ready-To-Finish Yeast Raised Donut Jumbo Ring	48/2.5 oz.	\$2.50
02250	Cake Donut - Fully Finished Tray (Plain, Powdered Sugar, Cinnamon Sugar, French Crullers)	104/1.6 oz.	\$2.50
02831	Cake Donut Holes - Plain	440/0.4 oz.	\$2.50
12802	Jumbo Ring - Plain Cake Donut	100/3 oz.	\$2.50
Category L: Icings & Glazes			
21506	Rich's® Donut Glaze - Honey Dip	1/24 lb.	\$2.50
10725	Rich's® Icing - Cream Cheese	1/16 lb.	\$2.50
09977	Heat 'N Ice™ Icing Chocolate Naturally & Artificially Flavored	1/12 lb.	\$2.50
09976	Heat 'N Ice™ Icing Vanilla Artificially Flavored	1/12 lb.	\$2.50
06939	Bettercreme® Perfectly Sweet Whipped Icing Chocolate	1/9 lb.	\$2.50
03837	Allen® Superior Set® Donut & Roll Icing - Cream Cheese - Bag Eez®	12/2 lb.	\$2.50



PRODUCT CODE	PRODUCT DESCRIPTION	CASE/PACK	REBATE VALUE
PIZZA SOLUTIONS			
CATEGORY M: Dough Balls			
34606	Pizza Dough Ball - 5 oz.	96/5 oz.	\$1.50
16432	Pizza Dough Ball - 9 oz.	48/9 oz.	\$1.50
16440	Pizza Dough Ball - 13 oz.	36/13 oz.	\$1.50
16459	Pizza Dough Ball - 16 oz.	30/16 oz.	\$1.50
06752	Pizza Dough Ball - 19 oz.	24/19 oz.	\$1.50
06138	Pizza Dough Ball - 23 oz.	24/23 oz.	\$1.50
06760	Pizza Dough Ball - 26 oz.	20/26 oz.	\$1.50
CATEGORY N: Proof & Bake Sheeted Pizza Dough			
16387	7" Proof & Bake Sheeted Pizza Dough	96/5.5 oz.	\$2.50
35060	10" Proof & Bake Sheeted Pizza Dough	50/10 oz.	\$2.50
35078	12" Proof & Bake Sheeted Pizza Dough	36/14 oz.	\$2.50
34630	14" Proof & Bake Sheeted Pizza Dough	28/19 oz.	\$2.50
16416	14" Proof & Bake Sheeted Pizza Dough - Thick	24/26 oz.	\$2.50
35086	16" Proof & Bake Sheeted Pizza Dough	20/26 oz.	\$2.50
09718	16" Proof & Bake Sheeted Pizza Dough - WGR	24/22 oz.	\$2.50
35300	12"x16" Proof & Bake Sheeted Pizza Dough	22/24 oz.	\$2.50
11108	12"x16" Proof & Bake Sheeted Pizza Dough - WGR	20/24.5 oz.	\$2.50
CATEGORY O: Fresh 'N Ready Oven Rising Sheeted Pizza Dough			
07386	7" Fresh 'N Ready* Oven Rising Sheeted Pizza Dough	72/6.6 oz.	\$3.50
06642	10" Fresh 'N Ready* Oven Rising Sheeted Pizza Dough	50/12 oz.	\$3.50
07366	12" Fresh 'N Ready* Oven Rising Sheeted Pizza Dough	24/16.6 oz.	\$3.50
07367	14" Fresh 'N Ready* Oven Rising Sheeted Pizza Dough	20/25 oz.	\$3.50
03604	16" Fresh 'N Ready* Oven Rising Sheeted Pizza Dough	20/29.5 oz.	\$3.50
17673	Fresh 'N Ready* Oven Rising 16" Sheeted Pizza Dough with Sauce Ring	20/2.5 oz.	\$3.50
17015	16" Fresh 'N Ready* Whole Grain Oven Rising Sheeted Pizza Dough	20/21.5 oz.	\$3.50
CATEGORY P: Par-Baked Pizza Crusts			
84929	7" Traditional Par-Baked Pizza Crust	72/3.5 oz.	\$2.50
46123	10" Traditional Par-Baked Pizza Crust - Extra Thin	80/3.5 oz.	\$2.50
84865	12"x16" Traditional Par-Baked Pizza Crust	16/17 oz.	\$2.50
03507	16" Traditional Par-Baked Pizza Crust	14/18 oz.	\$2.50
19406	7" Raised Edge Par-Baked Pizza Crust	48/4.7 oz.	\$2.50
19414	10" Raised Edge Par-Baked Pizza Crust	20/9 oz.	\$2.50
19422	12" Raised Edge Par-Baked Pizza Crust	20/13.5 oz.	\$2.50
19449	14" Raised Edge Par-Baked Pizza Crust	12/19 oz.	\$2.50
19465	16" Raised Edge Par-Baked Pizza Crust	10/22.5 oz.	\$2.50
15702	14" Artisan Par-Baked Pizza Crust	14/18 oz.	\$2.50
14007	12"x16" Par-Baked Pizza Crust - WGR	16/17 oz.	\$2.50
14006	16" Par-Baked Pizza Crust - WGR	18/17 oz.	\$2.50
CATEGORY Q: Flatbreads			
00828	4" Mini Flat - WGR	192/1 oz.	\$3.50
13162	12" x 5" Rustic Oval Flatbread	48/4.8 oz.	\$3.50
15100	7.5" x 9.5" Original Teardrop Naan	48/4 oz.	\$3.50
16203	7.5" x 12.5" Original Teardrop Naan	48/5.3 oz.	\$3.50
01945	Herb Oven-Fired Flats	120/3.3 oz.	\$3.50
01946	6.75" x 6.75" Oven-Fired Flats - Plain	120/3.3 oz.	\$3.50
06423	12" x 12" Extra Thin Oven-Fired Flats	50/5.3 oz.	\$3.50
02946	14" x 14" Plain Oven-Fired Flats	40/12 oz.	\$3.50
17279	Waffle Flatbread (Whole Grain)	48/4.9 oz.	\$3.50
14010	6" x 6" WGR Flatbread	192/2.2 oz.	\$3.50
SANDWICH SOLUTIONS			
CATEGORY R: Protein			
88313	Bryon's Smokehouse Bar-B-Q* Chopped Beef BBQ & TVP with Cowboy Sauce - Tub	4/5 lb.	\$2.50
09067	Bryon's Smokehouse Bar-B-Q* Double-Rub Pork BBQ with No Sauce - Bag	2/5 lb.	\$2.50
09754	Bryon's Smokehouse Bar-B-Q* Hickory Smoked Premium Pulled Pork BBQ with Traditional Sauce - Tray	2/5 lb.	\$2.50
09259	Bryon's Smokehouse Bar-B-Q* Naturally Smoked Hand-Pulled Pork BBQ with Traditional Sauce - Tub	4/5 lb.	\$2.50
09750	Bryon's Smokehouse Bar-B-Q* Naturally Smoked Premium Hand-Pulled Pork BBQ with Traditional Sauce - Tray	4/5 lb.	\$2.50
50016	Casa Di Bertacchi* Traditional Meatballs Beef 0.5 oz.	2/5 lb.	\$2.50

PRODUCT CODE	PRODUCT DESCRIPTION	CASE/PACK	REBATE VALUE
50024	Casa Di Bertacchi* Fully Cooked Traditional Italian Style Meatballs 1 oz.	2/5 lb.	\$1.50
50022	Casa Di Bertacchi* Meatballs - Italian Low Sodium 0.5 oz.	2/5 lb.	\$1.50
50023	Casa Di Bertacchi* Meatballs - Italian Low Sodium 1 oz.	2/5 lb.	\$1.50
CATEGORY S: Bread & Roll Dough			
08651	Proof & Bake Bread Dough - Petite White	60/6 oz.	\$2.50
03025	Proof & Bake Bread Dough - Raisin	24/18.25	\$2.50
03041	Proof & Bake Bread Dough - Italian	24/19 oz.	\$2.50
03033	Proof & Bake Bread Dough - French	24/19.5 oz.	\$2.50
03068	Proof & Bake Bread Dough - White	24/18.25 oz.	\$2.50
03084	Proof & Bake Bread Dough - Wheat	24/18.25 oz.	\$2.50
06710	Proof & Bake Bread Dough - Simply Cracked Wheat	24/18.25 oz.	\$2.50
10532	Proof & Bake Roll Dough - Breadstick - French	320/1 oz.	\$2.50
04280	Proof & Bake Roll Dough - Dinner - Butter & Egg	240/1.5 oz.	\$2.50
11439	Proof & Bake Roll Dough - Dinner - Simply Homestyle	240/1.5 oz.	\$2.50
07333	Proof & Bake Roll Dough - Dinner - Homestyle 24/bag	12/25 oz.	\$2.50
14804	Proof & Bake Roll Dough - Dinner - Southern Homestyle	210/2 oz.	\$2.50
29104	Proof & Bake Roll Dough - Dinner - Simply Sweet Yeasty	240/1.5 oz.	\$2.50
29120	Proof & Bake Roll Dough - Dinner - Sweet Yeasty Diamond	180/2.25 oz.	\$2.50
10778	Proof & Bake Roll Dough - Dinner - Simply Wheat 1.25 oz.	240/1.25 oz.	\$2.50
04300	Proof & Bake Roll Dough - Dinner - Simply Wheat 1.5 oz.	240/1.5 oz.	\$2.50
12722	Proof & Bake Roll Dough - Simply Kaiser	144/2.75 oz.	\$2.50
08790	Proof & Bake Roll Dough - Submarine 11" French Dlx	60/6 oz.	\$2.50
08803	Proof & Bake Roll Dough - Submarine 11" Wheat Dlx	60/6 oz.	\$2.50
18148	Proof & Bake Roll Dough - Submarine 12" White Dlx	60/7.5 oz.	\$2.50
08600	Simply Proof & Bake Homestyle Roll Dough	288/1 oz.	\$2.50
29399	Proof & Bake Roll Dough - Simply Parkerhouse Roll Dough	288/1.2 oz.	\$2.50
CATEGORY T: Par-Baked & Fully Baked Breads and Rolls			
15607	Fully Baked Italian Panini Bread - Sliced	6/35.3 oz.	\$2.50
00311	Fully Baked Multigrain Panini Bread - Sliced	6/35.3 oz.	\$2.50
87783	Par-Baked French Breadsticks	120/1.8 oz.	\$2.50
87513	22.5" Par-Baked French Baguette	24/10 oz.	\$2.50
87804	Par-Baked Parisien Loaf	18/18 oz.	\$2.50
87839	Par-Baked French Petit Pain Dinner Roll	140/2 oz.	\$2.50
CATEGORY U: Biscuits			
16280	Homestyle Biscuit Dough - Square	216/2.5 oz.	\$3.50
13717	Southern Style Biscuit Dough - Hex	216/2.25 oz.	\$3.50
08405	Southern Style Biscuit Dough - Round	216/2.2 oz.	\$3.50
08404	Southern Style Handi-Split Biscuit Dough Round	216/2.2 oz.	\$3.50
16317	Biscuit Stick Dough	250/1.25 oz.	\$3.50
08410	Southern Style Biscuit Dough - Round - Handi-Split	168/3.25 oz.	\$3.50
06063	Biscuit Dough - Round - Handi-Split (ZTF)	240/2.2 oz.	\$3.50
GLUTEN-FREE			
CATEGORY V: Gluten-Free (Pizza, Rolls, Breads, Brownies & Cookies)			
12891	Fully Baked - Submarine - 6" Gluten-Free	48/4 oz.	\$3.50
09790	Fully Baked - Sandwich Roll - Gluten-Free	48/3 oz.	\$3.50
15483	Fully Baked Brownie - Gluten-Free - 12/box	4/33.84 oz.	\$3.50
08955	7.25" Gluten-Free Par-Baked Pizza Crust	24/4.85 oz.	\$3.50
13520	10" Gluten-Free Par-Baked Pizza Crust	24/7.75 oz.	\$3.50

