

Eat Well, Live Well.



SAVE UP TO \$250

BiRite New Item Promo

☐

Enclosed are my distributor invoices showing that I have purchased the following product and qualify for this rebate:

Distributor Code	AJI Product Code	Product Description	Product Pack	Rebate Per Case
343659	74952	BIF MEDIUM SQUARE BREADED CHEESE RAVIOLI	2/5# Bags	\$5.00
343665	0251020	POS MINI CHICKEN TACO	4/4# Box	\$5.00



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Offer valid from 09/15/2021 to 12/15/2021. Must be postmarked by 01/14/2022
Submit completed rebate form with proof of purchase via email to AFNA@vpdcs.com, OR
mail completed form and proof of purchase to Custom Rebate Offer, P.O. Box 552, Traverse City, MI 49685-0552

☐ Yes! I would like additional information. Please have my local representative contact me.

Name: _____ Title: _____

Operation or Establishment Name: _____ Phone: _____

Street Address: _____ City: _____ State: _____ ZIP: _____

Mailing Address (if Different – PO Box): _____

E-mail: _____ Distributor: _____ AFNA REP: _____

Broker Name: _____ Broker REP: _____ City: _____

TYPE OF ESTABLISHMENT (check one)

- | | | | |
|--|---|--|--|
| <input type="radio"/> Quick Service | <input type="radio"/> Deli | <input type="radio"/> Caterer | <input type="radio"/> College/University |
| <input type="radio"/> Fast Casual | <input type="radio"/> Retail | <input type="radio"/> Cafeteria | <input type="radio"/> School (K-12) |
| <input type="radio"/> Midscale/Family Dining | <input type="radio"/> Bakery | <input type="radio"/> Hospital | <input type="radio"/> Other: _____ |
| <input type="radio"/> Casual Dining | <input type="radio"/> Convenience Store | <input type="radio"/> Nursing Home | |
| <input type="radio"/> Fine Dining | <input type="radio"/> Hotel | <input type="radio"/> Correctional Institution | |
| <input type="radio"/> Bar/Gastro Pub | <input type="radio"/> Entertainment | <input type="radio"/> B&I | |

KEY CONCEPT OR THEME (check one)

- | | |
|--|------------------------------------|
| <input type="radio"/> Mexican | <input type="radio"/> Seafood |
| <input type="radio"/> Italian | <input type="radio"/> Other: _____ |
| <input type="radio"/> Asian | |
| <input type="radio"/> Traditional American | |
| <input type="radio"/> Steak House | |
| <input type="radio"/> Pizza | |

☐ I am directly responsible for food purchasing. ☐ I will make a recommendation to the person who is directly responsible for purchasing

Redemptions allowed only on the products shown on this coupon and may not be combined with any of our promotions or coupons. Proof of purchase must accompany this rebate request and includes distributor invoices or velocity reports (velocity reports must include distributor name, location address, number of cases, purchase price, operator name and address, invoice numbers and purchase dates). No hand-written invoices will be accepted as proof of purchase. Offer valid for restaurant/foodservice operators only. Only one redemption per operator location during the promotional period allowed. Chains or affiliated groups must participate on an individual basis. This offer is not valid on cases for resale. Distributors may not redeem for operators. Coupon void where taxed, prohibited or restricted. We reserve the right to limit quantities, correct printing errors or cancel this rebate for any reason. Valid in the USA only. Please allow 4-6 weeks for processing.

