

IMPOSSIBLE™

HEY NEW IMPOSSIBLE™ CUSTOMERS!*

GET UP TO \$220 BACK

BY PURCHASING TWO OR MORE CASES OF IMPOSSIBLE FOODS PRODUCTS

Offer valid for purchases made **7/1/2022 – 9/30/2022**.

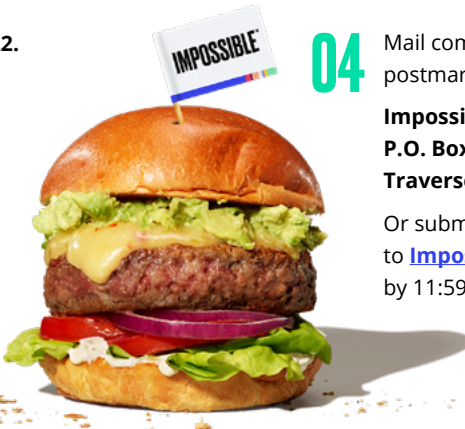
Redeem by **10/14/2022**.

Maximum rebate of **\$220 per customer**.

Minimum rebate of **\$50 per customer**.

Must buy **at least two cases** of the same Impossible Foods SKU to qualify.

*A "new customer" is an entity that has not purchased Impossible Foods products from an authorized distributor within the 3 calendar months before July 1, 2022, or an existing customer that is ordering a new Impossible Foods SKU.



Redeem in 4 Easy Steps:

- 01** Purchase two (2) cases of the same Impossible Foods SKU from an authorized distributor from July 1, 2022 – September 30, 2022.
- 02** Fill out the attached rebate submission form and include your associated sales representative's referral code.
- 03** Attach your distributor invoices as proof of purchase. Each invoice must show invoice number, invoice date, number of cases and purchase price listed for each.
- 04** Mail completed rebate form and distributor invoice(s), postmarked by October 14, 2022 to:
Impossible Foods Rebate Offer
P.O. Box 552
Traverse City, MI 49685-0552
 Or submit offer form and copies of invoices to Impossible.rebates@vpdcs.com by 11:59pm EST October 14, 2022.

Business Name: _____

Your Name: _____

Sales Rep Referral Code: _____

Business Address: _____

City: _____ State: _____

Zip Code: _____

Phone Number: _____

Email Address: _____

Expected Product Usage (cases/month): _____

Price (per case) Purchased at: _____

Primary Distributor: _____

Distributor City/State: _____

Type of Operation:

- | | | |
|---------------------|---------------------|--------------------|
| Business & Industry | Healthcare | Fine Dining |
| Catering | K-12 | Full Service Rest. |
| College/University | Quick Service Rest. | Other |
| Fast Casual | Cafeteria/Buffer | |

| Maximum Rebate is \$220 / Minimum Rebate is \$50 Must buy at least two of the same Impossible Foods' SKU to qualify. Must be a new customer. | | | | |
|--|--|---------|------------|---------------------|
| SKU | Product Description | \$/Case | # of Cases | Total |
| 60-00010 | 4 x 5lb Impossible Burger Bulk Case | \$75 | x | = |
| 60-00011 | 40 x 1/4lb Impossible Burger Patties | \$35 | x | = |
| 60-00015 | 32 x 1/3lb Impossible Burger Patties | \$35 | x | = |
| 60-00022 | 100 x 1.6oz Impossible Sausage Patties | \$35 | x | = |
| 60-00028 | 6 x 2.2lb Impossible Pork (Ground) | \$35 | x | = |
| 60-00031 | 4 x 5lb Impossible Chicken Nuggets | \$25 | x | = |
| 3000000006 | 2 x 5lb Impossible Meatballs | \$35 | x | = |
| 3000000038 | 2 x 5lb Impossible RTE Burger Patties | \$35 | x | = |
| | | | | Total Rebate |

TERMS AND CONDITIONS: Must buy at least two (2) of the same Impossible Foods' SKU to qualify. Must be a new Impossible Foods customer OR adding a NEW Impossible Foods SKU to your menu. Offer valid for individual foodservice operator accounts only. Multi-unit foodservice operators must participate as single units. Offer valid on purchases made between 7/1/2022 – 9/30/2022. Invoice(s) must reflect purchases made within the program date range. Proof of purchase in the form of a distributor invoice (including invoice number, invoice date, number of cases and purchase price listed on each) must accompany the rebate submission form. Cash and carry receipts may be used in lieu of distributor invoices, but must include purchase date, receipt number, business name, number of cases, and purchase price. Computer recaps or hand written invoices are not acceptable. Tracking reports may be accepted in lieu of distributor invoices. One rebate per operator. Duplicate rebate submission forms will be disqualified. Rebate submission form must contain associated sales representative's referral code to be valid. Only one sales representative referral code may be included per operator location and per rebate submission form. Distributors are excluded from this offer. No third-party submissions will be accepted. If redeeming by mail, the rebate submission form must be postmarked by October 14, 2022, or submitted by email by 11:59pm EST October 14, 2022. Maximum rebate per operator location is \$220, minimum rebate per operator is \$50. Not valid in conjunction with any other Impossible Foods offer, bid, contract price, promotion, or rebate. Please allow 8-10 weeks for processing the redemption. Rebate checks will be sent directly to the operator, unless otherwise requested. Incomplete or illegible forms will automatically be disqualified. Offer valid only in the USA. Void where prohibited, taxed, or restricted.