

# IMPOSSIBLE™



**HEY NEW  
IMPOSSIBLE™ CUSTOMERS!\***

**GET UP TO \$220 BACK**

**BY PURCHASING TWO OR MORE CASES  
OF IMPOSSIBLE FOODS PRODUCTS**

Offer valid for purchases made 1/1/2023 – 3/31/2023.

Redeem by 4/14/2022.

Maximum rebate of **\$220 per customer.**

Minimum rebate of **\$50 per customer.**

Must buy **at least two cases** of the same Impossible Foods SKU to qualify.



\*A "new customer" is an entity that has not purchased Impossible Foods products from an authorized distributor within the 3 calendar months before January 1, 2023, or an existing customer that is ordering new Impossible Foods SKU.

**Redeem in 4 Easy Steps:**

- 01** Purchase two (2) cases of the same Impossible Foods SKU from an authorized distributor from January 1, 2023 – March 31, 2023.
- 02** Fill out the attached rebate submission form and include your associated sales representative's referral code.
- 03** Attach your distributor invoices as proof of purchase. Each invoice must show invoice number, invoice date, number of cases and purchase price listed for each.
- 04** Mail completed rebate form and distributor invoice(s), postmarked by April 14, 2023 to:

**Impossible Foods Rebate Offer**  
**P.O. Box 552**  
**Traverse City, MI 49685-0552**

Or submit offer form and copies of invoices to [Impossible.rebates@vpdcs.com](mailto:Impossible.rebates@vpdcs.com) by 11:59pm EST April 14, 2023.

Business Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Sales Rep Referral Code: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Address to Mail Rebate Check, if different than Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Expected Product Usage (cases/month): \_\_\_\_\_

Purchase Price Per Case: \_\_\_\_\_

Primary Distributor: \_\_\_\_\_

Distributor City/State: \_\_\_\_\_

Type of Operation:

- |                     |                     |                    |
|---------------------|---------------------|--------------------|
| Business & Industry | Healthcare          | Fine Dining        |
| Catering            | K-12                | Full Service Rest. |
| College/University  | Quick Service Rest. | Other              |
| Fast Casual         | Cafeteria/Buffer    |                    |

Maximum Rebate is \$220 / Minimum Rebate is \$50 Must buy at least two of the same Impossible Foods' SKU to qualify. Must be a new customer.				
SKU	Product Description	\$/Case	# of Cases	Total
60-00010	4 x 5lb Impossible Burger Bulk Case	\$75	x	=
60-00011	40 x 1/4lb Impossible Burger Patties	\$35	x	=
60-00015	32 x 1/3lb Impossible Burger Patties	\$35	x	=
60-00022	100 x 1.6oz Impossible Sausage Patties	\$35	x	=
60-00028	6 x 2.2lb Impossible Pork (Ground)	\$35	x	=
60-00031	4 x 5lb Impossible Chicken Nuggets	\$25	x	=
3000000006	2 x 5lb Impossible Meatballs	\$35	x	=
3000000038	2 x 5lb Impossible RTE Burger Patties	\$35	x	=
3000000077	2 x 5lb Impossible Whole Grain Chicken Nuggets	\$25	x	=
3000000093	2 x 5 lb Impossible Chicken Tenders	\$35	x	=
			<b>Total Rebate</b>	

**NEW**

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TERMS AND CONDITIONS: Must buy at least two (2) of the same Impossible Foods' SKU to qualify. Must be a new Impossible Foods customer OR adding a NEW Impossible Foods SKU to your menu. Offer valid for individual foodservice operator accounts only. Multi-unit foodservice operators must participate as single units. Offer valid on purchases made between 1/1/2023- 3/31/2023. Invoice(s) must reflect purchases made within the program date range. Proof of purchase in the form of a distributor invoice (including invoice number, invoice date, number of cases and purchase price listed on each) must accompany the rebate submission form. Cash and carry receipts may be used in lieu of distributor invoices, but must include purchase date, receipt number, business name, number of cases, and purchase price. Computer recaps or hand written invoices are not acceptable. Tracking reports may be accepted in lieu of distributor invoices. One rebate per operator. Duplicate rebate submission forms will be disqualified. Rebate submission form must contain associated sales representative's referral code to be valid. Only one sales representative referral code may be included per operator location and per rebate submission form. Distributors are excluded from this offer. No third-party submissions will be accepted. If redeeming by mail, the rebate submission form must be postmarked by April 14, 2023, or submitted by email by 11:59pm EST April 14, 2023. Maximum rebate per operator location is \$220, minimum rebate per operator is \$50. Not valid in conjunction with any other Impossible Foods offer, bid, contract price, promotion, or rebate. Please allow 8-10 weeks for processing the redemption. Rebate checks will be sent directly to the operator, unless otherwise requested. Incomplete or illegible forms will automatically be disqualified. Offer valid only in the USA. Void where prohibited, taxed, or restricted.