



EXPLORE A WORLD of

A WORLD OF FLAVORS-PROMOTION

COMMERCIAL

FLAVORS

WITH RECIPES AND PRODUCTS

EARN UP TO \$500

Valid: May 1, 2023 – August 31, 2023
Maximum Rebate \$500



AUTHENTIC



PLANT-BASED



COMFORTING

Campbell's
FOODSERVICE

Celebrate DIVERSE TASTES

Connecting people with diverse backgrounds through the food they love is at the heart of who we are. Celebrate these connections with *Campbell's®* Soup in a variety of recipes, ranging from comforting favorites to adventurous flavors.

DIVE INTO TRENDING FLAVOR PROFILES



CHICKEN TAGINE

made with *Campbell's®*
Condensed Tomato Soup



MEXICAN STREET CORN CARNITAS BOWL

made with *Campbell's®*
Reserve Mexican Street Corn



CHICKEN GARLIC & THYME RAGU

made with *Campbell's®*
Healthy Request® Tomato Soup



SHRIMP & CHEESE GRITS

made with *Campbell's®* Roasted
Poblano and White Cheddar



CHICKEN TINGA BOWL

made with *Campbell's®*
Condensed Tomato Soup



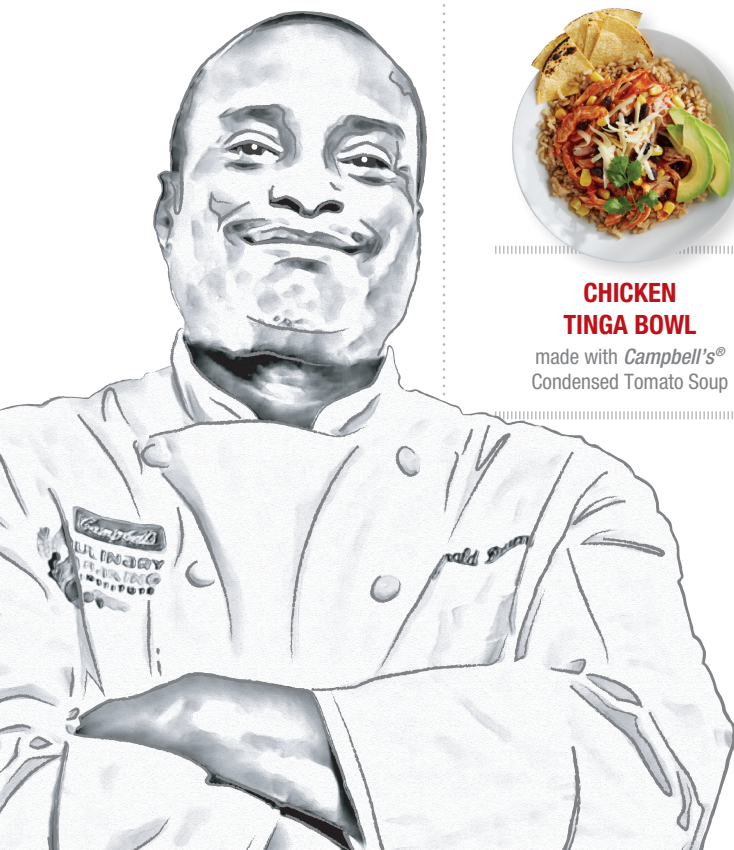
CHICKEN CACCIATORE

made with *Campbell's®* *Signature*
Reduced Sodium Tomato Basil Soup



CHICKEN JAMBALAYA

made with *Campbell's®*
Healthy Request® Tomato Soup



*"People continue to be more
adventurous and are looking for
more authentic culinary dishes."*

Chef Gerald Drummond

*Executive Chef at
Campbell's Foodservice*

LEARN MORE about our purpose,
values and how we connect people
through the food they love.

32%

OF CONSUMERS
are willing to pay more for
soup featuring new or unique
flavor profiles.*

*Datassential Diving into Soup September 2021

Celebrate DIVERSE TASTES

Stay ahead of the curve by feeding consumers' demand for more comfort foods and plant-based choices.

PLANT *more* DELIGHT



THE GLOBAL
PLANT-BASED
MARKET IS
ESTIMATED TO
**REACH
\$480.43
BILLION
BY 2024¹**



CURRIED LENTIL TOMATO & COCONUT SOUP

made with *Campbell's®*
Condensed Tomato Soup



PLANT-BASED CHILI WITH BEANS

made with *Campbell's®*
Condensed Tomato Soup



TOMATO SOUP WITH RAS EL HANOUT

made with *Campbell's®*
Condensed Tomato Soup



LOBSTER POT PIE

made with *Campbell's®*
Reserve Lobster
Bisque with Sherry



CHICKEN & POBLANO MAC & CHEESE

made with *Campbell's®*
Reserve Roasted Poblano & White
Cheddar Soup with Tomatillos

57%
OF CONSUMERS
ARE LOOKING FOR
**COMFORT
FOOD²**

[LEARN MORE](#) about our purpose, values and how we connect people through the food they love.

¹Auroma Global Connect; Plant Based Food Industry ²Dataessential Diving into Soup September 2021

Discover INSPIRING PRODUCTS FOR AN INCLUSIVE MENU

Explore products that feature the flavors and ingredients patrons connect with today.

BRING PEOPLE TOGETHER WITH SOUP

While many consumers love a comforting soup, 33% of consumers strongly agree that they are interested in trying more global-inspired soup¹. We make it easy to serve the flavors patrons crave with delicious options from a variety of cuisines.

COMFORT



Signature
Chicken Noodle
20303



Reserve Roasted
Red Pepper Tomato
& Gouda Soup
16835



Signature
Broccoli Cheddar
20301

ITALIAN *Signature* Italian Style Wedding Soup | 10428

THAI *Reserve* Wicked Thai Style Chicken and Rice Soup | 20805

ADD MEXICAN FLAIR

Include salsas with menu items for a touch of Mexican influence.



Pace® Mild Chunky Salsa
14070



Pace® Medium Chunky Salsa
14170

LET PLANTS POWER YOUR MENU

Meet the demand for plant-powered items with these delicious beverages and refreshing products. [LEARN MORE](#) about functional plant-based solutions and browse our portfolio of more than 160 SKUs.

PACIFIC FOODS®



Barista
Oat
04320



Barista
Coconut
04313



Ultra Soy
Original
08200



Unsweetened
Almond
06503

54% OF ADULT CONSUMERS
want to get more
vegetables in their diet.²

V8®



V8®
Vegetable Juice
46 oz | 20808



V8® Splash
Tropical Blend
16 oz | 14654



V8®
Vegetable Juice
12 oz | 13804



V8® Low Sodium
Vegetable juice
5.5 oz | 00067

¹Technomic 2022 Soup and Salad Trend Report ²The NPDP Group/Health Aspirations & Behavioral Tracking Service; April 2019–February 2020

NAME		PACK & SIZE	CASE CODE	DISTRIBUTOR CODE	REBATE AMOUNT	TOTAL # of cases X rebate amount
CLASSIC CONDENSED SOUPS						
Campbell's® Classic Cream of Chicken	NAE NON GFS	12/50 OZ	01036		\$5.00	
Campbell's® Classic Tomato	VG V PB NON GFS	12/50 OZ	00016		\$5.00	
Campbell's® Classic Healthy Request Cream of Chicken	NAE NON GFS	12/50 OZ	04143		\$5.00	
Campbell's® Classic Healthy Request Tomato	VG V V PB NON GFS	12/50 OZ	04145		\$5.00	
RESERVE FROZEN SOUPS—POUCH						
Campbell's® Reserve Roasted Red Pepper & Smoked Gouda Bisque	V FS	4/4 LB	16835		\$5.00	
Campbell's® Reserve Lobster Bisque with Sherry		4/4 LB	21068		\$5.00	
Campbell's® Reserve Mexican Street Corn	GF V	4/4 LB	27926		\$5.00	
Campbell's® Reserve Roasted Poblano & White Cheddar Soup with Tomatillos	GF V	4/4 LB	26832		\$5.00	
Campbell's® Reserve Aged White Cheddar & Cauliflower Bisque	GF V GS	4/4 LB	28265		\$5.00	
Campbell's® Reserve Broadway Basil & Tomato Bisque	FS	4/4 LB	21081		\$5.00	
Campbell's® Reserve Creamy Broccoli & Cheddar		4/4 LB	21086		\$5.00	
Campbell's® Reserve Minestrone Soup with Garden Vegetables	V FS	4/4 LB	21093		\$5.00	
Campbell's® Reserve Spicy Thai Chicken	NAE M	4/3 LB	21849		\$5.00	
Campbell's® Reserve Tequila-Spiked Fiesta Chicken	GF NAE	4/4 LB	21076		\$5.00	
Campbell's® Reserve Wicked Thai-Style Chicken & Rice	NAE	4/4 LB	20805		\$5.00	
SIGNATURE READY TO EAT FROZEN SOUPS—POUCH						
Campbell's® Signature Reduced Sodium Tomato Basil	GF V RS FS	4/4 LB	27444		\$5.00	
Campbell's® Signature Broccoli Cheddar	GF V	4/4 LB	20301		\$5.00	
Campbell's® Signature Chicken Noodle	NAE	4/4 LB	20303		\$5.00	
Campbell's® Signature Chicken Tortilla	NAE	4/4 LB	20304		\$5.00	
Campbell's® Signature Loaded Baked Potato	GF	4/4 LB	20305		\$5.00	
Campbell's® Signature Southwest Vegetarian Chili	VG V PB	4/4 LB	20602		\$5.00	
Campbell's® Signature Tomato Bisque with Basil	V FS	4/4 LB	24878		\$5.00	
COMING SOON! Campbell's® Signature New England Clam Chowder		4/4 LB	28508		\$5.00	
COMING SOON! Campbell's® Signature Baja Style Chicken Enchilada		4/4 LB	28744		\$5.00	
SIGNATURE CONDENSED SOUPS - TUB						
Campbell's® Signature Cheesy Chicken Tortilla	NAE	3/4 LB	18294		\$5.00	
Campbell's® Signature Chicken & Dumplings	NAE	3/4 LB	11919		\$5.00	
Campbell's® Signature Creole-Style Chicken Gumbo	GF NAE	3/4 LB	08297		\$5.00	
Campbell's® Signature Cream of Potato	V	3/4 LB	08166		\$5.00	
Campbell's® Signature Creamy Tomato Basil Bisque	V FS	3/4 LB	14903		\$5.00	
Campbell's® Signature Golden Broccoli Cheese	GF V	3/4 LB	08558		\$5.00	
Campbell's® Signature Homestyle Chicken Noodle	NAE	3/4 LB	08169		\$5.00	
Campbell's® Signature Italian-Style Wedding		3/4 LB	10428		\$5.00	
Campbell's® Signature Mexicali Tortilla	GF	3/4 LB	10431		\$5.00	
Campbell's® Signature Minestrone	V FS	3/4 LB	08167		\$5.00	
Campbell's® Signature Chicken & Dumplings - Retail Ready	NAE	3/4 LB	18475		\$5.00	
Campbell's® Signature Cream of Potato with Bacon - Retail Ready		3/4 LB	18481		\$5.00	
Campbell's® Signature Creamy Tomato Basil Bisque - Retail Ready	V	3/4 LB	18483		\$5.00	
Campbell's® Signature Creol-Style Chicken Gumbo - Retail Ready	GF NAE	3/4 LB	18484		\$5.00	
Campbell's® Signature Homestyle Chicken Noodle - Retail Ready	NAE	3/4 LB	18486		\$5.00	
Campbell's® Signature Mexicali Tortilla - Retail Ready	GF	3/4 LB	18489		\$5.00	
Campbell's® Signature Minestrone - Retail Ready	V GS	3/4 LB	18490		\$5.00	

Claims Key

GF Gluten Free	LS Low Sodium	GS Good Source of...	Healthy Request®	RS Reduced Sodium	O Organic
V Vegetarian	SF Soy Free	PB Plant-Based	NON BPA Non-BPA Lining	CA Carrageenan Free	M Reconstituted with Milk
VG Vegan	YF Yeast Free	NON GMO Non-GMO	K Kosher	NAE Made with No-Antibiotics-Ever Chicken Meat	

NAME		PACK & SIZE	CASE CODE	DISTRIBUTOR CODE	REBATE AMOUNT	TOTAL # of cases X rebate amount
V8® BEVERAGES						
V8® Original 100% Vegetable Juice	GF VG V FS PB	48/5.5 OZ	00020		\$2.00	
V8® Low Sodium 100% Vegetable Juice	GF VG V FS PB	48/5.5 OZ	00067		\$2.00	
V8® Original 100% Vegetable Juice	GF VG V FS PB	6/46 OZ	20808		\$2.00	
V8® Original 100% Vegetable Juice	GF VG V FS PB	6/64 OZ	24817		\$2.00	
V8® Low Sodium 100% Vegetable Juice	GF VG V FS PB	6/46 OZ	20616		\$2.00	
V8® Original 100% Vegetable Juice	GF VG V FS PB	12/12 OZ	13804		\$2.00	
V8® Splash Berry Blend	GF V	12/16 OZ	14653		\$2.00	
V8® Splash Tropical Blend	GF VG V	12/16 OZ	14654		\$2.00	
V8® Splash Strawberry Kiwi	GF	12/16 OZ	14655		\$2.00	
PACIFIC FOODS® PLANT-BASED BEVERAGES						
Pacific Foods® Barista Series Almond Original	NON GMO K GF PB VG	12/32 OZ	04312		\$2.00	
Pacific Foods® Barista Series Oat Original	NON GMO K CA PB VG	12/32 OZ	04320		\$2.00	
Pacific Foods® Barista Series Soy Original	NON GMO K GF PB VG	12/32 OZ	04292		\$2.00	
Pacific Foods® Barista Series Coconut Original	NON GMO K GF PB VG	12/32 OZ	04313		\$2.00	
Pacific Foods® Ultra Soy Original	NON GMO K CA GF PB VG	12/32 OZ	08200		\$2.00	
Pacific Foods® Organic Oat Original	O NON GMO CA K SF PB VG	12/32 OZ	06570		\$2.00	
Pacific Foods® Organic Unsweetened Almond Original	O NON GMO K SF GF PB VG	12/32 OZ	06503		\$2.00	
PACE®						
Pace® Chunky Salsa - Medium	GF VG V PB	4/138 OZ	14170		\$5.00	
Pace® Chunky Salsa - Mild	GF VG V PB	4/138 OZ	14070		\$5.00	
Pace® Picante Sauce - Medium	GF VG V PB	4/138 OZ	00068		\$5.00	
Pace® Picante Sauce - Mild	GF VG V PB	4/138 OZ	00067		\$5.00	
Pace® Enchilada Sauce	GF VG V PB	4/138 OZ	13170		\$5.00	
Pace® Taco Sauce	GF VG V PB	4/138 OZ	15070		\$5.00	

TOTAL CASES REBATE TOTAL

Name of Operation

First Name

Last Name

Title

Street Address (no PO Boxes)

City

State

Zip Code

Country

Business Phone Number

Ext.

Email Address

Distributor/City/State/Zip Code

SEND CLAIM FORM AND DISTRIBUTOR INVOICES TO:

Campbell Foodservice Rebate Processing
P.O. Box 750022
Dept WorldofFlavorsT2.23_Commercial
El Paso TX 88575-0022

By submitting this form, you agree to receive marketing communications, such as product information, services, discount offers and promotions, from Campbell's Foodservice. You may opt out at any time. www.campbellsoupcompany.com/privacy-policy/ ☐ Opt Out

- This rebate offer applies to Commercial foodservice operators only.
- Checks will be made payable to corporate entities only, and not to individuals.
- Offer good only in the U.S.A.
- Applies only on eligible products purchased between 05/01/2023 – 8/31/2023.
- This rebate offer may not be combined with any other offer during the same period.
- This rebate cannot be duplicated, assigned or transferred by an operator.
- Allow 6-10 weeks for payment of rebate.

- Minimum rebate 10 cases; maximum rebate \$500.
- Distributors or Corporate HQ may not redeem on behalf of operators.
- Club stores, vending suppliers, c-stores, retail outlets and retail distributors are excluded.
- All submissions must be received by 9/30/2023.
- Campbell's Foodservice is not responsible for lost, late or misdirected submissions