



Cracker Barrel

GO BOLD AND SAVE BIG



Try Cracker Barrel Premium Cheddar and get up to \$9,000 back

HOW IT WORKS:

1. Scan the QR code or visit pages.lactalisculinary.com/cracker-barrel-cheddar-rebate/ to learn more about starting your online registration.
2. Register your account by October 31, 2024, and purchase any Cracker Barrel Premium Cheddar shreds, blocks, or slices over a three-month period between May 1, 2024, and December 31, 2024.
3. Provide your proof of purchase (distributor invoice) no later than December 31, 2024.



An ACH payment will be sent to you for \$3 per case—up to \$9,000.

Cracker Barrel Terms and Conditions: Offer valid to new and existing operators. Cracker Barrel Cheddar must be purchased over any consecutive three-month period between May 1, 2024, and December 31, 2024. Offer is available for three separate Cracker Barrel Cheddar resource numbers up to a maximum of \$3,000 per resource number. To qualify for a rebate of up to \$9,000, you must purchase at least one case of all three of the eligible Cracker Barrel Cheddar products between May 1, 2024, and October 31, 2024. This offer cannot be combined with other rebates, allowances, or national account contracts, or used on products purchased on bids. Offer NOT valid for cash & carry or resale stores. Cases redeemed against this offer cannot be redeemed against other Lactalis Culinary offers. This offer is valid for foodservice operators only; distributors cannot redeem rebates for operators. Lactalis Culinary reserves the right to audit requests for payment and reserves the right to cancel this offer at any time. A complete and accurate online registration including the digital rebate form, banking information, and W-9 must be submitted by October 31, 2024. The applicable proof(s) of purchase must be submitted by December 31, 2024. VOID WHERE RESTRICTED OR PROHIBITED BY LAW. An ACH payment will be sent within four weeks of submitting a proof of purchase report (distributor velocity report). Lactalis Culinary is not responsible for lost or misdirected forms. Lactalis Culinary reserves the right to change or cancel this promotion at any time. All ACH payments will be sent to the operator within four weeks, not to an individual. Offer ends December 31, 2024.