



udis
GLUTEN FREE

**NOW IN
STOCK @**

BiRITE
FOODSERVICE
DISTRIBUTORS

Surprisingly
**GLUTEN
FREE**



It's a Pizza Party. Gluten not invited.

PIZZA IS AMERICA'S FAVORITE FOOD!

- Pizza is consumed **42** times per year per person, with occasions up +2.7% vs YA*

GLUTEN-FREE IS A MAJOR GROWTH OPPORTUNITY

- Within total foodservice, gluten free pizza crust/dough is a **\$109MM** category (15% of total pizza crust/dough dollars), proving that consumers will pay for it."
- Gluten-free is now on **49%** of menus, up +23% vs 4 years ago.†
- Gluten free is the **#2** health & wellness term on menus today, growing faster than most other wellness terms.‡

**ADDING UDI'S GLUTEN FREE PIZZA CRUST KEEPS BRANDS
RELEVANT AND COMPETITIVE IN A CATEGORY WITH
NEAR-UNIVERSAL APPEAL.**

SEVING SUGGESTION:
PIZZA DOES NOT COME WITH TOPPINGS.

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Rice Pizza Crusts

Light, airy, and full of soft bread flavor with a hint of savory herbs. It bakes up golden and crisp on the outside while staying chewy on the inside — just like a classic pizza crust. Designed to deliver the full pizza experience, without the gluten.

**NO EGG
INGREDIENTS**

**THIN & CRISPY
CRUST**

**COLD-PRESSED
FOR QUALITY**

**OPERATORS CAN DRIVE
INCREMENTAL, PREMIUM SALES BY
PROACTIVELY PROMOTING
UDI'S GLUTEN FREE OPTION ON MENUS
AND ON PREMISES**



ITEM NUMBER	DESCRIPTION
#16470	UDI'S RICE PIZZA CRUST 12" STYLE - 2/12 8.5 OZ EACH/TOTAL 24 CT

Cauliflower Pizza Crusts

Savory oregano and classic Italian herbs shine up front, balanced by a subtle roasted cauliflower finish. The crust has a warm, golden-brown color, hearty texture, and is cold-pressed for authentic flavor.

**CAULIFLOWER
1ST INGREDIENT**

**THIN & CRISPY
CRUST**

**COLD-PRESSED
FOR QUALITY**

**CAULIFLOWER
1ST INGREDIENT**



ITEM NUMBER	DESCRIPTION
#16472	UDI'S CAULIFLOWER PIZZA CRUST 12" STYLE - 2/12 8.5 OZ EACH/TOTAL 24 CT

ORDER HERE TODAY!

